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AMERICAN ACADEMY OF COSMETIC DENTISTRY® 402 W. WILSON St. • MADISON, WI 53703 608.222.8583 • 800.543.9220 • fax 608.222.9540 meetings@aacd.com • www.aacd.com

# **AACD MISSION**

The American Academy of Cosmetic Dentistry is dedicated to advancing excellence in the art and science of cosmetic dentistry and encouraging the highest standards of ethical conduct and responsible patient care.



# BEAUTY, IT'S IN THE EYE OF THE BEHOLDER

Recreate natural beauty with Estelite Omega. Unleash the MICHELANGELO IN YOU.



# ESTELITE OMEGA

## REDEFINING ESTHETIC RESTORATIONS.

Restorations that mimic the opalescence of natural teeth require a superior composite that emulates nature. Estelite Omega was developed in collaboration with Dr. Newton Fahl Jr., a world-renowned master in esthetic dentistry. Omega provides a full spectrum of opacities, with only 11 shades, for simpler restorative procedures. The answer is finally here for Clinicians that have yearned for the recreation of hue, chroma, and value with a simpler restorative composite.



**DR. NEWTON FAHL, JR. -** developed in collaboration with

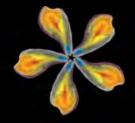


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STOP BY BOOTH #613 at the 2012 AACD MEETING for EXCLUSIVE SAVINGS of up to \$200!

**NEW Clinical PowerSession on** Wed. at 2:30 pm!

Christian Coachman, DDS, CDT David Garber, DMD Eric Van Dooren, DDS







# SCHEDULE AT A GLANCE

Tuesday • May 1	TIME	Location
Registration	5:00 pm - 8:00 pm	Convention Center Prefunction
Wednesday • May 2	Time	LOCATION
Registration	7:00 am - 6:00 pm	Convention Center Prefunction
Accreditation Workshop	8:00 am - 11:00 am	Potomac C
Advanced Accreditation Workshop	8:00 am - 2:00 pm	Potomac 1
Membership Linkage Meeting	10:00 am - 11:00 am	Chesapeake 4
Orientation for First-Time Attendees		
and New Members (By Invitation)	12:00 noon – 1:30 pm	Pose Ultralounge & Nightclub
Criteria Workshop	12:00 noon – 2:00 pm	Potomac C
Clinical PowerSession	2:30 pm - 5:30 pm	Potomac A
Spouse Forum	3:00 pm - 5:30 pm	Potomac 6
Newly Accredited and Accredited Fellow		
Members Networking Reception	6:00 pm – 7:00 pm	Potomac 1–6 Foyer
Welcome Reception	7:30 pm - 10:30 pm	Museum of Natural History
Thursday • May 3	Time	Location
Registration	7:00 am - 6:00 pm	Convention Center Prefunction
Continental Breakfast	7:00 am - 9:00 am	Potomac A Foyer
General Session	8:00 am - 9:00 am	Potomac A
GEM Activities — Arts and Architecture	9:00 am - 12:30 pm	Bus departs at 9:00 am – Woodrow Wilson Bus Loop
— The Lost Symbol Tour	9:30 am - 12:30 pm	Bus departs at 9:30 am – Woodrow Wilson Bus Loop
Member Pearls	11:30 am - 6:15 pm	Exhibit Hall C, D, E
Exhibit Hall and Give Back a Smile Silent Auction		
Exhibit Hall Networking Lunch	·	
Accreditation Written Examination	1:00 pm - 5:00 pm	Potomac D
Exhibit Hall Social	5:30 pm – 7:00 pm	Exhibit Hall C, D, E
International Reception (By Invitation)	5:30 pm – 7:00 pm	Exhibit Hall E
Journal of Cosmetic Dentistry Reception (By Invitation)		
Sponsored by Ivoclar Vivadent, Inc	6:30 pm – 7:30 pm	Pose Ultralounge & Nightclub
Accredited Members Reception (By Invitation)		
Sponsored by Cosmedent, Inc.	7:00 pm – 8:00 pm	Orchard Terrace
Give Back a Smile Fundraiser		

# Thursday General Session • 8:00 am - 9:00 am Do you want to be motivated and inspired?



Neil Pasricha, author, "Book of Awesome," will headline the Thursday session. According to Pasricha, the simplest things in life can bring the most happiness—like popping bubble wrap or the first warm day of spring. Pasricha's blog, "1000 Awesome Things," is an award-winning celebration of the little details that are often overlooked but can be instant mood boosters. Pasricha will

Supported by MicroDental Laboratories ......8:00 pm - 11:00 pm ......Bobby McKeys

explain how to re-frame your state of mind by identifying the little things in life that can bring happiness.

KICK OFF YOUR CONFERENCE WITH

"A Night at the Museum

SMITHSONIAN MUSEUM OF NATURAL HISTORY See history come to life while mingling with fellow attendees at this year's Welcome Reception, "A Night at the Museum!" Explore the Smithsonian Museum of Natural History, located in the National Mall in downtown DC, from 7:30 p.m. to 10:30 p.m. on Wednesday, May 2. Remember: Heavy hors d'oeuvres will be served, along with Complimentary beer and wine. This special event is INCLUDED in your registration fee!

1

# SCHEDULE AT A GLANCE

# Friday General Session • 8:00 am - 9:00 am

Eric Whitacre, composer, will keynote Friday's session. Prodigy Whitacre completed his first concert work, Go, Lovely, Rose, at the age of 21. He went on to the Juilliard School (New York), earned his Master of Music degree and studied with Pulitzer Prize and Oscar-winning composer, John Corigliano.

Whitacre's Virtual Choir 2.0 Sleep, released last April, uses more than 2,000 voices from 58 countries and has become

an Internet phenomenon. His accomplishments are inspirational, and he will use them to demonstrate how thinking outside the norm—and connecting and collaborating virtually with others—can produce amazing results.

Help shape the future of the AACD. All members are encouraged to attend the annual membership meeting, to be held on Friday. Come to the meeting, learn about pressing topics within the organization, and be involved in making decisions that will impact the future of the Academy and cosmetic dentistry.

Voter registration opens at 5:30 pm. The meeting runs from 6:00 pm to 8:00 pm.

Don't miss this meeting—your input is valuable!

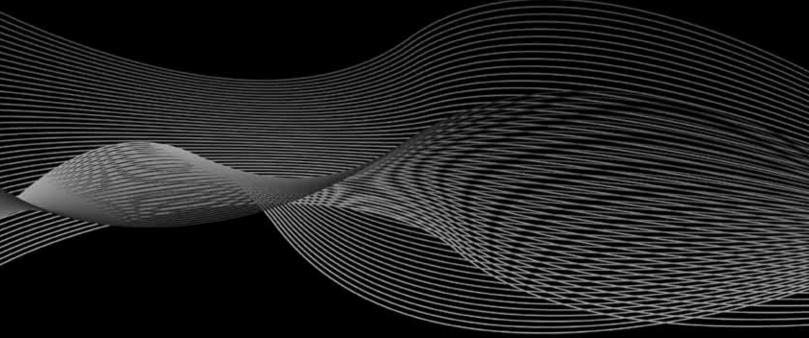
Friday • May 4	Тіме	Location
Registration	7:00 am - 6:00 pm	Convention Center Prefunction
Continental Breakfast	7:00 am - 9:00 am	Potomac A Foyer
General Session	8:00 am - 9:00 am	Potomac A
GEM Activities		
— The Lost Symbol Tour	9:30 am - 12:30 pm	Bus departs at 9:30 am – Woodrow Wilson Bus Loop
— Georgetown Day	9:30 am - 1:00 pm	Bus departs at 9:30 am – Woodrow Wilson Bus Loop
Exhibit Hall and Give Back a Smile Silent Auction	11:00 am - 7:00 pm	Exhibit Hall C, D, E
Member Pearls	11:30 am - 6:15 pm	Exhibit Hall C, D, E
Exhibit Hall Networking Lunch	. 12:00 noon – 2:30 pm	Exhibit Hall C, D, E
Past President's Luncheon (By Invitation)	12:30 pm - 2:00 pm	National Harbor 9
Accreditation Mentoring Luncheon (By Invitation)		
Sponsored by Knight Dental Group	12:30 pm - 2:00 pm	Chesapeake 7 – 8
Affiliate Luncheon (By Invitation)	12:30 pm - 2:00 pm	National Harbor 8
Exhibit Hall Social	5:30 pm – 7:00 pm	Exhibit Hall C, D, E
Voter Registration	5:30 pm - 6:00 pm	Potomac A
Annual Membership Meeting	6:00 pm – 8:00 pm	Potomac A
SATURDAY • MAY 5	Тіме	LOCATION
Registration	7:00 am - 5:00 pm	Convention Center Prefunction
Continental Breakfast	7:00 am - 9:00 am	Potomac A Foyer
GEM: Leading Ladies	9:00 am - 3:00 pm	Bus departs at 9:00 am – Woodrow Wilson Bus Loop
jCD Editorial Review Board Meeting	9:30 am - 11:00 am	Potomac D
Give Back a Smile Silent Auction	11:00 am - 1:00 pm	Exhibit Hall C, D, E
Exhibit Hall Hours	11:00 am - 6:00 pm	Exhibit Hall C, D, E
Exhibit Hall Networking Lunch	11:00 am - 1:30 pm	Exhibit Hall C, D, E
Member Pearls	11:30 am - 5:15 pm	Exhibit Hall C, D, E
Silent Auction Item Pick-up	4:00 pm - 6:00 pm	Exhibit Hall C, D, E
Exhibit Hall Social	·	
Gala Reception	6:30 pm – 7:00 pm	Potomac A Foyer
Gala Dinner	7:00 pm - 11:00 pm	Potomac A

# Now, take the *jCD* with you wherever you go!



Great news for AACD members: The *Journal of Cosmetic Dentistry* is not only available as print and digital editions, but iPad and iPhone apps are now available.

Just go to the Apple App store from your iPad or iPhone and search on AACD. The app is free and offers you more ways to read your favorite clinical publication.





# FROM THE AACD PRESIDENT



# We Educate. We Inspire. We Connect.

Welcome to the 28th Annual AACD Scientific Session!

If you were to ask me why I think DC is going to be so awesome this year, I'd say: "Drs. David Garber, Eric Van Dooren, and Christian Coachman."

And I'm just getting warmed up.

But first, back to the trio. If you haven't heard already, these three cosmetic dentistry greats will be headlining our opening PowerSession Wednesday afternoon. They're going to educate you on smile design approaches, from conservative to comprehensive. It's a perfect example of "learning outside the lines" (this year's conference theme) and the out-of-box approach to dental education the AACD offers. Make sure every member of your dental team attends this event—it's relevant to all dental professionals.

Speaking of awesome, we have author Neil Pasricha keynoting our Thursday morning general session. Pasricha, who wrote "The Book of Awesome," is going to demonstrate how the little things in life like the cold side of the pillow, finding money in a coat, or snow days can have the most meaning and can completely flip your perspective on life.

Keeping in tune with this "awesome" theme, I invite you to think about what makes the AACD so awesome. Yes, we're awesome because of passionate and committed members like you, but what is it about the AACD that makes you so proud to be a member?

Is it the fact that we educate? Inspire? Connect?

Or all of the above?

We invite you to tell us. The more we know about the things you value—the better we can meet your needs and make the AACD more of your go-to resource for all things cosmetic dentistry.

Thank you again for joining us in DC for what will be another exemplary scientific session. Get ready to work hard, get inspired, and have fun connecting with friends and colleagues, but most of all, "Learn Outside the Lines!"

John K. Sullivan, DDS AACD President











# Scientific Session Location and Hotel Information

Gaylord National Resort & Convention Center 201 Waterfront Street National Harbor, MD 20745

# **Your Tuition Includes:**

- · All open lectures and applicable hands-on workshops\*
- Various social events including: the Welcome Reception, continental breakfasts, exhibit hall networking lunch, and evening socials
- · Motivational and entertaining general sessions
- Access into the AACD exhibit hall, which features the latest in dental technology

\*Please note: Hands-on workshops are not available to all registration types. To review what is available to you, please visit www.aacdconference.com.

# First Aid and Emergency

First aid is provided 24 hours a day. To summon emergency aid, pick-up any house phone or dial 333 from your room.

# **Attire**

Standard attire for attendees is business casual. The Celebration of Excellence gala is formal-ball gown and black tie preferred (dark suit, cocktail dress acceptable).

# **Exhibit Hall Hours**

Location: Prince George's Exhibition Hall C, D, E

Thursday, May 3..... 11:00 am - 7:00 pm

Friday, May 4...... 11:00 am - 7:00 pm

Saturday, May 5...... 11:00 am - 6:00 pm

# **Registration Hours**

**Location: Convention Center Prefunction** 

Tuesday, May 1 ......5:00 pm - 8:00 pm

Wednesday, May 2....7:00 am - 6:00 pm

Thursday, May 3 .....7:00 am - 6:00 pm

Friday, May 4......7:00 am - 6:00 pm

Saturday, May 5 ...... 7:00 am - 5:00 pm

# **Special Needs**

If you require special assistance for a disability or have special dietary needs, please advise the AACD Registration Staff once you arrive on-site. They will make every effort to accommodate your requests.

# Name Badge and Tickets

Your name badge, special event tickets, and final confirmation notice will be included in your registration packet at the Gaylord National Resort & Convention Center. Materials can be picked up at the registration counters at the Gaylord National Resort & Convention Center. Your name badge contains radio frequency identification (RFID) chip and is required for entrance into all courses and social events. To obtain continuing education credits, you will need to tap your name badge prior to entering each course at the tap-n-go stations located outside each session.

# **Antitrust Disclaimer**

Each attendee at the 28th Annual AACD Scientific Session is free to act in any way he/she chooses following the scientific session with regard to issues presented and discussed. Any conclusion or decision reached, based on issues discussed, must be each dental professional's business decision made independently and based solely on what is in the best interest of that dental professional. In conducting education, and informative programs for its membership, the AACD does not recommend nor necessarily endorse any particular course of conduct.

# Photographing, Video Taping, or Audio Taping of AACD General Sessions, Lectures, and Workshops

The use of video, photographic, or audio recorders is prohibited during AACD general sessions, lectures, and workshops due to contracts with AACD speakers and entertainers. The AACD reserves the right to confiscate these items and hold them until after the scientific session.

# ENRICH YOUR CONFERENCE EXPERIENCE

# Resources to Stay Connected, Stay Engaged

# Use Your Smartphone or iPad for social media and other technology to enrich your conference experience

You can get more from your Annual AACD Scientific Session by plugging in to the online conference conversation. There are a number of ways to stay connected—and be in-the-know—while in Washington, DC.

# **Conference Apps**



If you're an iPhone, iPad, Blackberry, or Android user, the AACD has an Annual Scientific Session App to help you navigate courses and room locations, keep track of your personal itinerary, find an exhibitor, review speaker profiles and more, right from your smartphone. Search the app store under AACD. (And, while you're there, if you have an iPhone or iPad, you can also download the *Journal of Cosmetic Dentistry* app for free!)

Also, you can download the free app from Gaylord Hotels, our host for the session, and tap into maps, local attractions and more, in and around Gaylord National, in National Harbor, Maryland.

#### **Get Social!**







For Washington, DC 2012, we've combined our social media feeds—Twitter, Facebook, and

the AACD blog—into one destination. You can access this new social hub by visiting www.AACDconference.com and clicking on the Social Media Hub link. That way, you can converse and stay in-the-know all year leading up to the conference. This same hub will be displayed on site, on a large, multi-screen social media wall near registration.

#### Get in on the Conversation

Follow your Academy on Twitter. Just go to twitter.com/theaacd. Sign up, if you're not already registered at Twitter, and begin following the AACD. Or, you can text follow TheAACD to 40404 in the United States. If you're tweeting from the conference, or you're doing any tweeting about the AACD throughout the year, use the "hashtag" #aacd and followers can track the conversations about the Academy and the Washington, DC, event in one place.

# **QR Codes Might Hold a Surprise**



Keep your eyes peeled for those square blocks, called QR (Quick Response) Codes. Download a free app on your smartphone (search on "QR code scanner") to scan these codes and lead you to websites, videos, additional content, and special offers—right on your phone.



want to know—in an instant—about room changes, schedule updates, and other important communications while you're in Washington, DC? Conference registrants can opt-in to receive text alerts by texting dc2012 to 64244. You will only receive text alerts for the duration of the conference.

# Engage, share, and stay connected to your friends, your patients, and your practice

The AACD has a growing, active community of followers, friends, and fans on Facebook. Visit www.facebook.com/theaacd25. Click on the Welcome link and be sure to "like" the AACD so future wall posts show up in your personal or practice Facebook feed. You can post pictures, videos, and comment on others' posts. You can also share your videos by uploading them to AACD's YouTube page at www.youtube.com/AACD123. Do you have a camera in your phone? Post your conference images to AACD's Flickr page at www.flickr.com/photos/theaacd/

## It's YOUR community



My AACD is the community space dedicated to AACD members where you can download shared documents and conference handouts, engage in discussions, connect with colleagues, and provide encouragement and information to your fellow members. Go to www.AACD.com and click on the

My AACD link located in the upper right-hand side of the home page. Then log in with your member ID number and password. If you forgot your login information, you can request a reminder from the login page.



# Give Back a Smile: How You Can Help



There are many ways to get involved and help support Give Back a Smile at this year's session—while having fun! Take advantage of all these opportunities to support a great cause!

The Give Back a Smile (GBAS) program launched in 1999. Since then, AACD member dentists, dental laboratories, and other dental professionals have volunteered their time and expertise pro bono, to restore the damaged smiles of more than

1,200 survivors of intimate partner violence for a total dollar value of more than \$11 million. And we're confident we can help even more!

### Give Back a Smile Fundraiser

At this year's Annual AACD Scientific Session, Give Back a Smile is taking a musical twist on fundraising by hosting the Celebration of Smiles Event at dueling piano bar Bobby McKey's in National Harbor, just steps from the Gaylord conference center. For just \$30, you'll receive an unforgettable evening of live music and camaraderie to support the AACD Charitable Foundation's GBAS program and the survivors of domestic violence. To sweeten the deal, the dueling pianists have generously agreed to donate their tips to GBAS! MicroDental also is a sponsor of this great event.



MICRODENTAL laboratories

# Be the Highest Bidder at the Silent Auction!



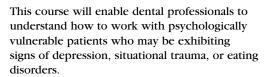
GBAS has worked hard to secure many great items for this year's Silent Auction, including an iPad 2! Bid early and often, we have lots to choose from, and the more you bid, the better your chance to win! The Silent Auction will be held in the exhibit hall Thursday through Saturday, offering numerous items including autographed Hollywood memorabilia, sports star memorabilia, and of course dental products. Be

dental products. Be sure to stop by and bid! The auction will end on Saturday at 1:00 p.m., with item pick up from 4:00 p.m. to 6:00 p.m. in the exhibit hall. It's a great opportunity to take home a nice gift and support your foundation!



# New to the Scientific Session: The Psychology of Dentistry!

AACD is encouraging GBAS volunteers, or those who might be interested in becoming a volunteer, to register for a new course to the conference this year—L333, "The Psychology of Dentistry," with Dr. John Leite.





Dr. Leite also will focus on how to understand the long-term emotional and behavioral effects potentially exhibited by patients enrolled in the Give Back a Smile program. Sign up now or stop by the registration desk for more information.

## Make a Personal Donation to GBAS!



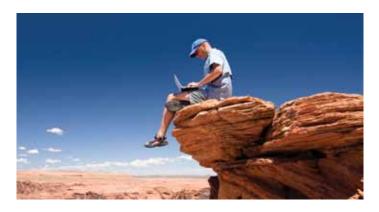
The AACD understands that the session is a busy time for its attendees. If you're unable to participate in these conference activities, you can always make a personal donation to GBAS through the AACD website.

Simply visit www.AACD.com/donate and make a contribution today. Every little bit helps—and you can donate in honor of a loved one!

# DID YOU KNOW?

# Member Benefits Rundown

AACD Members have unbeatable benefits! Whether you're a member or attending this year's conference as a guest, here's a list of just SOME perks AACD members receive from the Academy:



**Virtual Learning.** Our dentists are busy, so the AACD offers learning opportunities members can access online—any time, anywhere–including a premium membership to Dental XP and one free course annually from HDiQ Dental. These benefits are valued at \$490 per year and more than pay for your member dues.





Be sure to visit DentalXP in the Exhibit Hall at Booth #108 and HDiQ Dental at Booth #118!



In addition, the AACD Webinar Series offers FREE learning opportunities to members anywhere they have an Internet connection. Webinars are held approximately once per month and

feature many of cosmetic dentistry's biggest names. The series is archived so members can access webinars at their convenience.



Live Learning. In addition to Annual Scientific Sessions, AACD Unplugged, an all-new live education experience series, offers a hands-on learning opportunity in a small-group environment at the AACD Executive Office in Madison, Wisconsin. AACD's first meeting of this series took place in March, and we have more planned for the future. Watch your e-mail and AACD.com for updates and announcements.



Accreditation. Take the step to earning this highly acclaimed credential by passing the Accreditation Written Exam (which will be offered in DC the afternoon of May 3!) Those who choose to embark on the journey toward Accreditation receive mentoring and networking opportunities, and a subscription to Raising the Bar, AACD's e-newsletter targeted specifically to Members in the Process.

#### Publications.



The *Journal of Cosmetic Dentistry*, now available through iPhone and iPad apps, is cosmetic dentistry's premiere peer-reviewed magazine. A quarterly print edition is mailed to each member, and a digital version is available on the AACD website for quick access anytime.



# Academy Connection,

a multi-media digital publication, offers members Academy news and events, information about the industry, and practice management and marketing.

# **Professional Discounts & Savings.**

Price Bite. A new deal each month, the AACD offers members a variety of products or services at a reduced rate



through AACD Price Bite. Past deals have members-only savings on everything from Six Month Smiles seminars to online dental marketing services. Visit www.AACD.com/pricebite for more.



**AACD Buying Power.** Through this service, you can save 15% or more on the dental equipment and consumables from a leading supplier. A one-dentist practice can save \$4,500 per year on supplies you already buy!



**Dear Doctor discounts.** Discount on *Dear Doctor* magazine patient education. Feature your practice in *Dear Doctor* magazine—distributed in your community and waiting room—and save 20% as an AACD member.

**FedEx.** As an AACD member, you can save up to 29% on select FedEx shipping services!

## Philanthropic Benefits.

Give Back a Smile. According to the National Coalition Against Domestic Violence, it is estimated that 1.5 million people experience intimate partner violence each year. The American Academy of Cosmetic Dentistry Charitable Foundation's (AACDCF) Give Back a Smile (GBAS) program heals some of the most devastating effects of intimate partner violence, by restoring the smiles of adult women and men who have suffered damage to, or lost, their smiles at the hands of a former intimate partner or spouse. Visit www.AACD.com/helpGBAS to learn how you can support GBAS.

#### **Promotional Materials.**

#### **AACD Print Shop.**

Looking for a way to promote your practice? With AACD Print Shop, you can create custom dental brochures with your practice's logo and contact information. Available brochures cover procedures like teeth whitening and veneers. Visit www.aacd. com/printshop today!



**Logo Use.** You can find the most recent AACD logo through Document Sharing in My AACD. Show everyone you are proud to be a member of the AACD!

**Find-a-Dentist.** Let prospective patients find YOU through the AACD's worldwide online search directory. "Find a Cosmetic Dentist and Find a Laboratory Technician," is searchable through the AACD website, www.AACD.com, and is visited by tens of thousands of consumers each year.

#### And more!



My AACD. Recently relaunched, My AACD is your online community to collaborate, network, join groups, and discuss topics of interest relating to cosmetic dentistry and the AACD.

# AACD HAPPENINGS

# Wednesday, May 2, 2012

## Orientation for First-Time Attendees

12:00 noon – 1:30 pm | Location: Pose Ultralounge & Nightclub **By Invitation** 

First-time attendees, this orientation is for you! Get acquainted with other first-time attendees and long-time AACD scientific session participants who will help you achieve your educational goals during the 28th Annual AACD Scientific Session.

#### General Session

2:30 pm - 5:30 pm | Location: Potomac A All Attendees | Included in Tuition Fee

Attend all three general sessions to get the most from your conference experience. This year's opening PowerSession will feature three world-renowned educators, Drs. Christian Coachman, David Garber and Eric Van Dooren, and will focus on three different smile design approaches. See page 22 for specific information.

# Newly Accredited and Accredited Fellow Members Networking Reception

6:00 pm - 7:00 pm | Location: Potomac 1 - 6 Foyer **By Invitation** 

Mingle with other Newly Accredited and Accredited Fellow Members, their families and the American Board of Cosmetic Dentistry, as the AACD celebrates your achievements. Congratulations!

## Welcome Reception

7:30 pm - 10:30 pm | Location: Museum of Natural History All Attendees | Included in Tuition Fee

Shuttles depart starting at 7:00 pm from the Woodrow Wilson Bus Loop.

Additional Tickets \$90 (USD)/Person and \$45 (USD)/ Child ages 6 to 15

See history come to life while mingling with fellow attendees at this year's Welcome Reception, "A Night at the Museum!" Explore the Smithsonian Museum of Natural History, located in the National Mall in downtown DC, from 7:30 p.m. to 10:30 p.m. on Wednesday, May 2.

ALL exhibits will be open to AACDers! Heavy hors d'oeuvres will be served, along with complimentary beer and wine. This special event is INCLUDED in your tuition fee! It's the perfect place to meet new friends and catch up with old ones. Help us kick off the scientific session and make history!

# Thursday, May 3, 2012

# Continental Breakfast

7:00 am - 9:00 am | Location: Potomac A Foyer All Attendees | Included in Tuition Fee

## General Session

8:00 am - 9:00 am | Location: Potomac A All Attendees | Included in Tuition Fee

Attend all three general sessions to get the most from your conference experience. We guarantee you'll be motivated, inspired, entertained, and yes...even educated. See page 1 for specific information.

## Greet, Eat, and Meet Activity (GEM)

Arts and Architecture: Treasures of the Capitol City 9:00 am - 12:30 pm | Location: Woodrow Wilson Bus Loop Registered Spouse and Guest

See page 16 for specific information.

# Greet, Eat, and Meet Activity (GEM)

The Lost Symbol Tour

9:30 am - 12:30 pm | Location: Woodrow Wilson Bus Loop Registered Spouse and Guest

See page 16 for specific information.

## **Exhibit Hall**

11:00 am - 7:00 pm | Location: Exhibit Hall C, D, E All Attendees | Included in Tuition Fee

Visiting the exhibit hall means more for your business than simply seeing all the latest advances in technology, products, and services.

### Give Back a Smile Silent Auction

11:00 am - 7:00 pm | Location: Exhibit Hall Booths 107 & 407 All Attendees Charitable Foundation, Inc. | Give Back a Smile

Included in Tuition Fee  $A^{(}$ 

Proceeds from this event benefit the AACD Charitable Foundation's Give Back a Smile program.

Bid on an array of items from autographed Hollywood or sports stars memorabilia to dental equipment for your practice. This is the opening day of the auction.

#### Member Pearls

11:30 am - 6:15 pm | Location: Exhibit Hall C, D, E All Attendees | Included in Tuition Fee

Member Pearls-Continuing Education Nuggets of Knowledge to Make You a Better Practitioner

# Exhibit Hall Networking Lunch

12:00 noon - 2:30 pm | Location: Exhibit Hall C, D, E All Attendees | Included in Tuition Fee

Don't forget to grab a bite to eat during the exhibit hall networking social. You may notice we have mixed lunch up a bit. Our new 'Grab-n-Go' style lunch is designed to provide you with more opportunities to connect with friends, colleagues and exhibitors. Don't worry, all lunch items can be found in each 'Grab-n-Go' lunch pod. So, get out there and Connect.



# AACD HAPPENINGS CONTINUED

## Accreditation Written Examination

1:00 pm - 5:00 pm | Location: Potomac D

Pre-registered Participants

\$400 (USD)/Member; \$600 (USD)/Non-member

Take the first step down the path to excellence in cosmetic dentistry by taking the Accreditation Written Examination in Washington, DC. This multiple choice examination tests the foundational knowledge of esthetic dentistry principles. Register now onsite at AACD Registration. Applications will NOT be accepted after 10:00 am Thursday morning.

## International Reception

5:30 pm - 7:00 pm | Location: Exhibit Hall E By Invitation

The International Reception is an opportunity for the Academy to honor its more than 1,100 international members. Scientific session attendees from outside the U.S. will not want to miss this international affair.

#### Exhibit Hall Social

5:30 pm – 7:00 pm | Location: Exhibit Hall C, D, E All Attendees | Included in Tuition Fee

Gather with friends, colleagues, and exhibitors to network over drinks in the exhibit hall. Stop by participating exhibitor booths for your drink tickets. Cash bars will also be available.

# Journal of Cosmetic Dentistry Reception

6:30 pm – 7:30 pm | Location: Pose Ultralounge & Nightclub By Invitation

Sponsored by Ivoclar Vivadent, Inc.

Registered or exhibiting *Journal of Cosmetic Dentistry* contributors will gather to celebrate their accomplishments and success throughout the year.

### Accredited Members Reception

7:00 pm – 8:00 pm | Location: Orchard Terrace
By Invitation

Sponsored by Cosmedent, Inc.

Registered Accredited and Accredited Fellow Members are invited to gather for this reception in honor of their accomplishments.

## Give Back A Smile Fundraiser

8:00 pm - 11:00 pm | Location: Bobby McKeys - Offsite Supported by MicroDental Laboratories
Ticketed Event \$30 (USD)/Person

Proceeds from this event benefit the AACD Charitable Foundation's Give Back a Smile program. Join us for a night of music and fun at dueling piano bar Bobby McKey's! Tickets are \$30 each and can be purchased onsite at AACD Registration.

# Friday, May 4, 2012

## Continental Breakfast

7:00 am - 9:00 am | Location: Potomac A Foyer All Attendees | Included in Tuition Fee

## General Session

8:00 am – 9:00 am | Location: Potomac A All Attendees | Included in Tuition Fee

Attend all three general sessions to get the most from your conference experience. We guarantee you'll be motivated, inspired, entertained, and yes...even educated. Washington DC 2012 promises a lineup of world-class speakers who will command your attention and leave a lasting impression. See page 2 for specific information.

# Greet, Eat, and Meet Activity (GEM)

The Lost Symbol Tour

9:30 am – 12:30 pm | Location: Woodrow Wilson Bus Loop Registered Spouse and Guest

See page 16 for specific information.

#### Greet, Eat, and Meet Activity (GEM)

Georgetown Day: Leisure Shopping and Exploration
9:30 am – 1:00 pm | Location: Woodrow Wilson Bus Loop
Registered Spouse and Guest

See page 16 for specific information.

### **Exhibit Hall**

11:00 am – 7:00 pm | Location: Exhibit Hall C, D, E All Attendees | Included in Tuition Fee

Visiting the Annual AACD Scientific Session exhibit hall means more for your business than simply seeing all the latest advances in technology, products, and services.

## AACD Charitable Foundation Silent Auction

11:00 am – 7:00 pm | Location: Exhibit Hall Booths 107 & 407
All Attendees

Included in Tuition Fee

Charitable Foundation, Inc. | Give Back a Smil

Proceeds from this event benefit the AACD Charitable Foundation.

Bid on an array of items from autographed Hollywood or sports star memorabilia to dental equipment for your practice.

### Member Pearls

11:30 am – 6:15 pm | Location: Exhibit Hall C, D, E All Attendees | Included in Tuition Fee

Member Pearls—Continuing Education Nuggets of Knowledge to Make You a Better Practitioner

# AACD HAPPENINGS CONTINUED

## Exhibit Hall Networking Lunch

12:00 noon – 2:30 pm | Location: Exhibit Hall C, D, E All Attendees | Included in Tuition Fee

Don't forget to grab a bite to eat during the exhibit hall networking social. You may notice we have mixed lunch up a bit. Our new 'Grab-n-Go' style lunch is designed to provide you with more opportunities to connect with friends, colleagues and exhibitors. Don't worry, all lunch items can be found in each 'Grab-n-Go' lunch pod. So, get out there and Connect.

## Accreditation Mentoring Luncheon

12:30 pm – 2:00 pm | Location: Chesapeake 7 - 8 By Invitation

Sponsored by Knight Dental Group

Individuals pursuing Accreditation are encouraged to attend this luncheon to mingle with Accreditation Examiners and discuss the in's and out's of successful Accreditation cases.

# Affiliate Luncheon

12:30 pm – 2:00 pm | Location: National Harbor 8 By Invitation

Join AACD President Dr. John Sullivan and other AACD Affiliate leaders for a special luncheon to discuss how the AACD can continue to support its affiliate organizations. This luncheon will build off previous talks from last year's session in Boston, but please come prepared to discuss how the AACD can develop a true symbiotic relationship with its affiliates.

# Exhibit Hall Social

5:30 pm – 7:00 pm | Location: Exhibit Hall C, D, E All Attendees | Included in Tuition Fee

Gather with friends, colleagues, and exhibitors to network over drinks in the exhibit hall. Stop by participating exhibitor booths for your drink tickets. Cash bars will also be available.

## Annual Membership Meeting

5:30 pm - 6:00 pm Voter Registration 6:00 pm - 8:00 pm Membership Meeting All AACD Members | Location: Potomac A

All AACD Members are encouraged to attend. Learn about pressing organization topics and get involved in making decisions that will impact the future of the Academy and cosmetic dentistry. Don't miss this meeting—your input is valuable.

# Saturday, May 5, 2012

# Continental Breakfast

7:00 am – 9:00 am | Location: Potomac A Foyer All Attendees | Included in Tuition Fee

## Greet, Eat, and Meet Activity (GEM)

Leading Ladies: Wives and Women of Great Statesmen 9:00 am – 3:00 pm | Location: Woodrow Wilson Bus Loop Registered Spouse and Guest

See page 16 for specific information.

## **Exhibit Hall**

11:00 am – 6:00 pm | Location: Exhibit Hall C, D, E All Attendees | Included in Tuition Fee

Visiting the Annual AACD Scientific Session exhibit hall means more for your business than simply seeing all the latest advances in technology, products, and services.

# Give Back a Smile Silent Auction

11:00 am - 1:00 pm | Location: Exhibit Hall Booths 107 & 407 4:00 pm - 6:00 pm Item Pick-up All Attendees

Included in Tuition Fee

Charitable Foundation, Inc. | Give Back a Smilk

Proceeds from this event benefit the AACD Charitable Foundation's Give Back a Smile program.

Bid on an array of items from autographed Hollywood or sports star memorabilia to dental equipment for your practice.

## **Exhibit Hall Networking Lunch**

11:00 am – 1:30 pm | Location: Exhibit Hall C, D, E All Attendees | Included in Tuition Fee

Don't forget to grab a bite to eat during the exhibit hall networking social. You may notice we have mixed lunch up a bit. Our new 'Grab-n-Go' style lunch is designed to provide you with more opportunities to connect with friends, colleagues and exhibitors. Don't worry, all lunch items can be found in each 'Grab-n-Go' lunch pod. So, get out there and Connect.

# Member Pearls

11:30 am – 5:15 pm | Location: Exhibit Hall C, D, E <u>All Attendees | Included in Tuition Fee</u> Member Pearls—Continuing Education Nuggets of Knowledge to Make You a Better Practitioner

# **Exhibit Hall Social**

4:30 pm – 6:00 pm | Location: Exhibit Hall C, D, E All Attendees | Included in Tuition Fee

This is your last chance to gather over drinks with friends, colleagues, and exhibitors to network and make those final purchases in the exhibit hall. Stop by participating exhibitor booths for your drink tickets. Cash bars will also be available.

# Celebration of Excellence Gala

6:30 pm - 7:00 pm Reception | Location: Potomac A Foyer 7:00 pm - 11:00 pm Gala | Location: Potomac A Ticketed Event \$125 (USD)/Person\*

The social highlights of each annual AACD scientific session-cocktail reception, newly Accredited and Accredited Fellow Member recognition, five-star dining, AACD awards ceremony, AACD presidential inauguration, and of course, live music and dancing – need we say more? Attire is formal black tie, ballgown preferred (dark suit and cocktail dresses are acceptable).

\*Please note the Celebration of Excellence Gala is designed for adult attendees. Children's tickets and meals are not provided.







The AACD & Dear Doctor have joined forces to produce **patient-education videos** to help grow your practice. Best of all, these premium videos are included FREE — in your AACD membership.

Visit Dear Doctor's **booth** #627 to learn more.



# VISIT BOOTH #627

# SCIENTIFIC SESSION OVERVIEW

# The 28th Annual AACD Scientific Session

features the world's most comprehensive continuing education opportunity for cosmetic dental professionals. In the lecture halls, renowned dental educators present the key concepts in clinical cosmetic dentistry. Dentists and laboratory technicians learn oneon-one the latest techniques in an array of in-depth hands-on workshops.

# **Continuing Education Credits**

Scientific session attendees are eligible to earn certified continuing education credits for their participation in the 28th Annual AACD Scientific Session. The AACD is a recognized credit provider for the Academy of General Dentistry, American Dental Association, and National Association of Dental Laboratories.







ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

The AACD designates this activity for 24 continuing education credits.

# **Recorded Courses**

Don't forget to look for recorded courses (audio & video). Look for the video icon and/or the audio icon near the course number in the course detail

Denotes that these sessions will be recorded and are available for purchase (video and/or audio). All recorded courses are subject to change. Stop by the Source of Knowledge table for a full list of recordings.

# For your convenience, each course has been categorized according to...

## ...Your Role on the Dental Team

You will find lists of 'Recommended Courses for Accreditation,' 'Recommended Courses for Dentists,' 'Recommended Courses for Laboratory Technicians,' 'Recommended Courses for Team Members (dental assistants, hygienists, office personnel, and patient coordinators),' and 'Recommended Courses for Spouse/ Guest' listed in the small boxes near the course synopsis. These courses are recommended according to each professional's role on the dental team. Please understand these are recommendations only. It does not mean these are the only courses available to

\*Dentists, laboratory technicians, and supporting registrants registered at the full tuition rate (\$1595 (USD)/\$1845 (USD)) and recent graduates can pre-select and attend all hands-on workshops and lectures except for those geared toward team members.

Team members, laboratory auxiliary, students, and guests/spouses registered at special discounted rates can pre-select and attend all lectures and applicable hands-on workshops. Spouse/Guest can also pre-select and attend Greet, Eat, and Meet Activities.

# ...Skill Level

Use the skill levels category to assist you in selecting the courses that best suit your skill level and professional goals. 'Foundational' means you know dentistry and are looking to expand your understanding of cosmetic dentistry. You want to know the ins and outs, basic concepts, and essential building blocks of cosmetic dentistry. 'Intermediate' means you possess strong foundational knowledge and are looking to expand and fine-tune your skills in cosmetic dentistry. You want to achieve an advanced skill level in cosmetic dentistry. 'Advanced' means you are extremely knowledgeable in cosmetic dentistry. This is your passion and you need to keep up-to-date on all the latest trends and techniques. You want to stay at the top of your game.

# ... Clinical or Non-Clinical Nature

The AACD offers well-rounded education for you and your team to succeed professionally and personally. Take advantage of this perfect educational mix and balance 'Clinical' and 'Non-Clinical' courses using this category listing.

# ...Accreditation Journey

The AACD maintains dentistry's most recognized advanced credentialing program in cosmetic dentistry. Find both 'Required' and 'Recommended' courses using this category listing. These courses will help you on your journey toward Accreditation or Fellowship.



Yeah, it's kinda like that. But totally worth it.

Our members say that AACD Accreditation is a challenge, but it's also a life-changer.

Take the first step toward earning your credential and sign up for the written examination today at the AACD registration desk before 10:00 am on Thursday, May 3.





# GREET, EAT, AND MEET ACTIVITES

# Thursday, May 3, 2012

LOCATION: WOODROW WILSON BUS LOOP G200

Art and Architecture: Treasures of the Capitol City

9:00 am - 12:30 pm Attendance Limited to 35

#### Spouse/Guest

This tour is designed to experience the best art and architecture Washington, DC has to offer. Begin at the National Portrait Gallery's Hall of Presidents, which has the only complete set of presidential portraits outside of the White House. Visit the Library of Congress Thomas Jefferson Building, which opened in the late 19th Century as the most beautiful building in America. The National Building Museum features an incredible terra cotta frieze unlike anything else in America. Last, Renwick Gallery, named for architect James Renwick (who also designed St. Patrick's Cathedral in New York City and the Smithsonian Castle) is a Second Empire design, which features remarkable decorative ornamentation in carvings and niches, and which houses unique American art and craft work.

LOCATION: WOODROW WILSON BUS LOOP G210

The Lost Symbol Tour

9:30 am - 12:30 pm Attendance Limited to 35

#### Spouse/Guest

On this exciting tour, put yourself in Robert Langdon's shoes to explore Washington, DC. Little-known Masonic symbolism is all over the city. Visit the Capitol. See the Library of Congress, House of the Temple (Scottish Rite Headquarters), the National Monument, Freedom Plaza, and much more.

Friday, May 4, 2012

LOCATION: WOODROW WILSON BUS LOOP

G300

The Lost Symbol Tour 9:30 am - 12:30 pm Attendance Limited to 35

### Spouse/Guest

On this exciting tour, put yourself in Robert Langdon's shoes to explore Washington, DC. Little-known Masonic symbolism is all over the city. Visit the Capitol. See the Library of Congress, House of the Temple (Scottish Rite Headquarters), the National Monument, Freedom Plaza, and much more.

LOCATION: WOODROW WILSON BUS LOOP G310

Georgetown Day: Leisure Shopping and Exploration

9:30 am - 1:00 pm Attendance Limited to 35

#### Spouse/Guest

Georgetown is one of Washington, DC's gem neighborhoods, complete with history, culture, grand estates, fine restaurants, and world-class shopping. Today, enjoy all that Georgetown has to offer as you explore and shop on your own. The Shoppes at Georgetown, boutiques and brands on M Street and Wisconsin Avenue, Georgetown Cupcake, and more all await you.

# Saturday, May 5, 2012

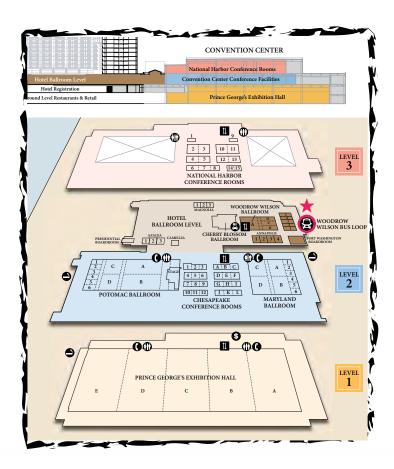
Location: Woodrow Wilson Bus Loop G400

Leading Ladies: Wives and Women of Great Statesmen

9:00 am - 3:00 pm Attendance Limited to 35

#### Spouse/Guest

Today, get an exclusive look into the lives of some of the most well-known women in the world: The First Ladies of the United States. Begin at the National Museum of American History, our nation's premier U.S. history museum, and home of the First Ladies Gown exhibit. With your guide, view these preserved inaugural gowns made famous by the women of the White House. Continue to the FDR Memorial: One of Washington's best kept secrets. This peaceful memorial along the Tidal Basin is home to the statue of Eleanor Roosevelt the only U.S. memorial dedicated to a First Lady. Continue your day at Zaytinya restaurant. Under the direction of celebrated chef José Andrés, Zaytinya offers an innovative mezze menu inspired by Turkish, Greek and Lebanese cuisine served up in a sleek, modern setting. Since opening in 2003, Zaytinya consistently ranks as a top Washington, DC dining destination.



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# WEDNESDAY · MAY 2

# MORNING

TOPIC LOCATION TIME COURSE/SPEAKER/PAGE

Accreditation	Potomac 1 – Level 2	Course A100 • Bakeman/Finlay/Olson/Re	
Accreditation	Potomac C — Level 2	8:00 am - 11:00 am	Course A101 • Olson • page 21

# **A**FTERNOON

TOPIC LOCATION TIME COURSE/SPEAKER/PAGE

Accreditation	Potomac C — Level 2	12:00 noon - 2:00 pm	Course A102 • Olson • page 21	
Smile Design	Potomac A – Level 2	2:30 pm - 5:30 pm	Course L125 • Coachman/Garber/Va	an Dooren • page 22
Spouse Forum	Potomac 6 – Level 2	3:00 pm - 5:30 pm	Course L126 • Bernstein • page 21	







All Nev for DC

# Opening Afternoon PowerSession, Wednesday, May 2

Contemporary Approach to Smile Design—Conservative to Comprehensive

All conference attendees are invited to attend this special, Wednesday afternoon session featuring three of cosmetic dentistry's biggest names and most influential educators!

Drs. Christian Coachman, David Garber, and Eric Van Dooren will share the stage and present a powerful, dynamic, and memorable presentation that will leave you refreshed, renewed, and ready to tackle any clinical challenge that comes your way.

TURN TO PAGE 22 FOR DETAILS!

PREMIER WEB MARKETING & DESIGN

# Dentists



MEMBER Spotlight

Name: Ann E. Haggard, DDS

Practice Location: Outside of Houston in Webster, Texas

Website: www.designerforsmiles.com

RM Client Since: 2008

Advice on Shopping for a Web Company: Internet marketing is constantly evolving. It's great to have a talented group that can educate us, manage everything, and ensure that my practice stays ahead of the curve. It's tempting to base your decision on cost, but better to buy on value.

Favorite Activity Outside of Dentistry: Im a girl on the go and love traveling to new places. Constantly pursuing continued education in the field affords me the opportunity to stay on the move and fulfill two passions at once!



Design

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28th Annual AACD Scientific Session

May 2-5, 2012 | Washington, D.C. | Find us at booth #800



A MODERN AD AGENCY

Call Today:

#### MORNING

LECTURE

LOCATION: POTOMAC 1 – LEVEL 2

Course • A100

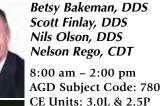
TOPIC • ACCREDITATION

# Advanced Accreditation Workshop













Clinical

(Write your name, member number, and case type on each memory stick using a permanent marker for identification).

#### **Educational Objectives:**

- 1. Understand how cases for Accreditation are judged based on specific criteria
- 2. Sharpen your eye to discern fine details in judging cosmetic dentistry
- 3. Present cosmetic dentistry cases for feedback to decide if the criteria has

## MORNING

LOCATION: POTOMAC C - LEVEL 2

Course • A101

**TOPIC** • **ACCREDITATION** 

## Accreditation Workshop



Bradley J. Olson, DDS 8:00 am - 11:00 am AGD Subject Code: 780 CE Units - 3.0L

Dentist

Foundational

Clinical

#### **Educational Objectives:**

- 1. Become familiar with the requirements for AACD Accreditation
- 2. See examples of Accreditation cases
- 3. Understand why a credential in cosmetic dentistry is desirable

#### **A**fternoon

LOCATION: POTOMAC C - LEVEL 2





TOPIC • ACCREDITATION

## Criteria Workshop



Bradley J. Olson, DDS 12:00 noon - 2:00 pm AGD Subject Code: 780

CE Units - 2.0L

Dentist

Lab Tech

Clinical

Accreditation Required

#### **Educational Objectives:**

- 1. Become familiar with the criteria used in Accreditation examinations
- 2. See dentistry examples that satisfy or fall short of the criteria
- 3. Understand the relationship between Accreditation criteria and excellence in cosmetic dentistry

#### Afternoon

**LECTURE** 

LOCATION: POTOMAC 6 - LEVEL 2

Course • L126

TOPIC - SPOUSE FORUM

#### Supportive Partners - A Forum for Dental Spouses



Diane Bernstein 3:00 pm - 5:30 pm

AGD Subject Code: 770

CE Units: 2.5L

Non-Clinical

- 1. Learn what your cohorts are experiencing
- 2. Understand the primary principles of working with your spouse
- 3. Learn how to present yourself to the staff













# Opening Clinical PowerSession— Wednesday Afternoon, 2:30 pm - 5:30 pm for All Attendees

Contemporary Approach to Smile Design —Conservative to Comprehensive







Christian Coachman, DDS, CDT David Garber, DMD Eric Van Dooren, DDS

Location: Potomac A - Level 2

Course: L125

AGD Subject Code: 149

CE Units: 3.0L



# Moderated by Dennis Wells, DDS

Smile design is the primary principle of a restorative treatment plan. This program will review several approaches to addressing patient needs from the most fundamental process of conservative tooth alteration, direct composite application, and ceramic veneers to comprehensive treatment involving implants and complex restorative procedures.

- Identify principles to design a smile that fit functional and emotional patient needs
- Understand modern techniques and materials for achieving patient esthetic expectations
- 3. Learn how to develop a protocol to improve the esthetic diagnosis, communication, and predictability of esthetic rehabilitations







Preoperative and Postoperative work of Eric Van Dooren, DDS, lab work by Murilo Calgaro, CDT. Published in the *Journal of Cosmetic Dentistry*, Vol. 27 Issue 1.



# THURSDAY . MAY 3

# MORNING

TOPIC	LOCATION	TIME	COURSE/SPEAKER/PAGE
General Session	Potomac A – Level 2	8:00 am - 9:00 am	General Session
Cosmetic Dentistry Principles	Potomac C – Level 2	9:15 am - 5:30 pm	Course L210 • Cranham/Dawson/Finlay • page 26
Implants	National Harbor 2 – Level 3	9:15 am - 5:30 pm	Course L211 • Coachman/Van Dooren • page 26
Wear	National Harbor 3 – Level 3	9:15 am - 12:15 pm	Course L212 • Margeas • page 27
Restorations	National Harbor 4 – Level 3	9:15 am - 12:15 pm	Course L213 • Hayashi/Miyamae • page 27
Accreditation (Case Type V)	National Harbor 12 — Level 3	9:15 am - 5:30 pm	Course W214 • LeSage/Milnar • page 27
Accreditation	National Harbor 5 – Level 3	9:15 am - 12:15 pm	Course L215 • Magnuson • page 27
Business Staff Communication	National Harbor 11 – Level 3	9:15 am - 12:15 pm	Course L216 • Homoly • page 28
Materials	National Harbor 13 – Level 3	9:15 am - 12:15 pm	Course L217 • Brinker • page 28
Hygiene	National Harbor 10 – Level 3	9:15 am - 12:15 pm	Course L218 • Lodding • page 28
Smile Design	Potomac 1 – Level 2	9:15 am - 12:15 pm	Course L219 • Okuda • page 28
Composites	Potomac 2 – Level 2	9:15 am - 12:15 pm	Course W250 • Jackson • page 29
Preparation Design	National Harbor 7 – Level 3	9:15 am - 12:15 pm	Course W251 • Bassett • page 29
Composites	Chesapeake 5 – Level 2	9:15 am - 12:15 pm	Course W252 • Peyton • page 29
Veneers	Potomac 5 — Level 2	9:15 am - 12:15 pm	Course W253 • Bakeman • page 29
Adhesives	Potomac 3 — Level 2	9:15 am - 12:15 pm	Course W254 • Koczarski • page 30
Adhesives	Chesapeake 6 – Level 2	9:15 am - 12:15 pm	Course W255 • Kanca • page 30
Smile Design	Potomac 6 – Level 2	9:15 am - 12:15 pm	Course W256 • Culp/Jones • page 30
Lasers	National Harbor 6 – Level 3	9:15 am - 12:15 pm	Course W257 • Miyasaki • page 30
Composites	Chesapeake 4 – Level 2	9:15 am - 12:15 pm	Course W258 • Barghi • page 31
Composites	Potomac 4 – Level 2	9:15 am - 12:15 pm	Course W259 • Willhite • page 31

# Tetric EvoCeram® Bulk Fill

NANO-HYBRID COMPOSITE RESTORATIVE



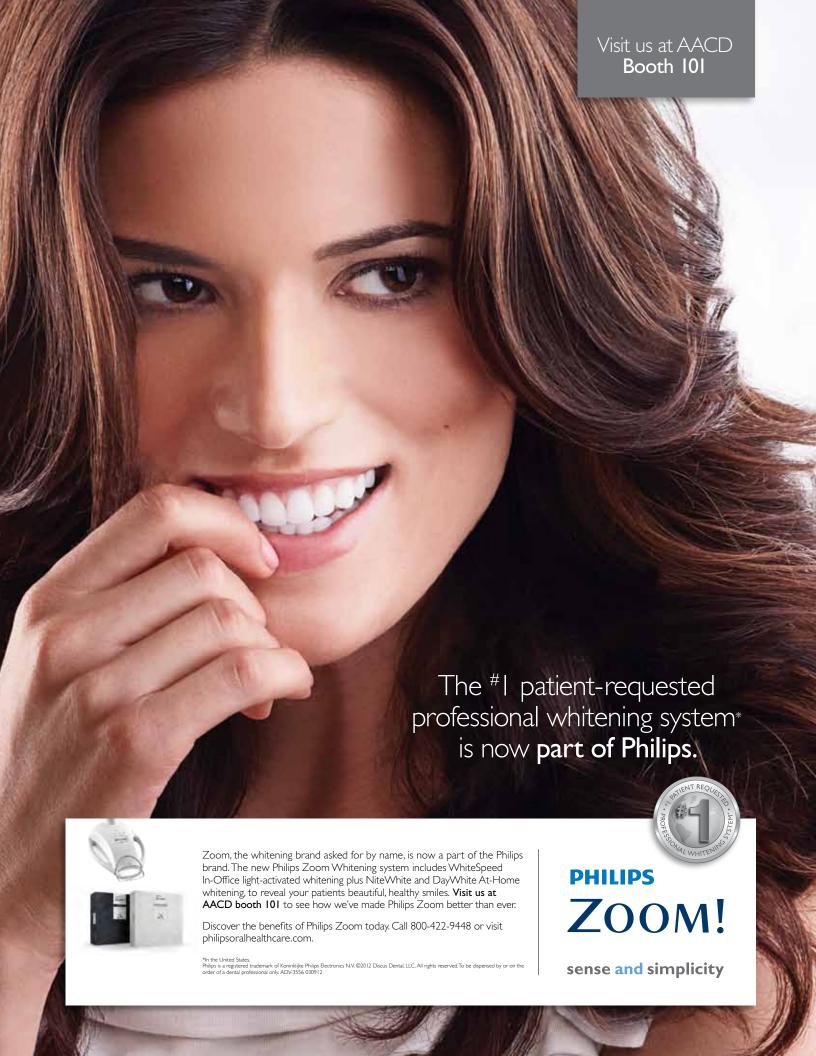








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# **A**FTERNOON

TOPIC	LOCATION	TIME	COURSE/SPEAKER/PAGE
Accreditation Written Examinat	ion Potomac D – Level 2	1:00 pm - 5:00 pm	Course A200 and A201 • page 31
Cosmetic Dentistry Principles	Potomac C – Level 2	2:30 pm - 5:30 pm (cont.)	Course L210 • Cranham/Dawson/Finlay • page 26
Implants	National Harbor 2 – Level 3	2:30 pm - 5:30 pm (cont.)	Course L211 • Coachman/Van Dooren • page 26
Accreditation (Case Type V)	National Harbor 12 – Level 3	2:30 pm - 5:30 pm (cont.)	Course W214 • LeSage/Milnar • page 27
Composites	National Harbor 3 – Level 3	2:30 pm - 5:30 pm	Course L227 • Jackson • page 31
Photography	National Harbor 11 – Level 3	2:30 pm - 5:30 pm	Course WT229 • Reynolds • page 32
Financial Planning	National Harbor 13 – Level 3	2:30 pm - 5:30 pm	Course L230 • Hufford • page 32
Social Media	National Harbor 10 – Level 3	2:30 pm - 5:30 pm	Course L231 • Zamora • page 32
Force Management	National Harbor 4 – Level 3	2:30 pm - 5:30 pm	Course L232 • Montgomery • page 32
Orthodontics	National Harbor 5 – Level 3	2:30 pm - 5:30 pm	Course L233 • Swain • page 33
Practice Marketing	Potomac 1 – Level 2	2:30 pm - 5:30 pm	Course L234 • Kim • page 33
Composites	Potomac 2 – Level 2	2:30 pm - 5:30 pm	Course W260 • Bassett • page 33
Composites	Chesapeake 5 – Level 2	2:30 pm - 5:30 pm	Course W261 • Peyton • page 33
Composites	National Harbor 7 – Level 3	2:30 pm - 5:30 pm	Course W262 • Weston • page 34
Adhesives	Potomac 3 – Level 2	2:30 pm - 5:30 pm	Course W263 • Koczarski • page 34
Adhesives	Chesapeake 6 – Level 2	2:30 pm - 5:30 pm	Course W264 • Kanca • page 34
Lasers	National Harbor 6 – Level 3	2:30 pm - 5:30 pm	Course W265 • Miyasaki • page 34
Composites	Chesapeake 4 – Level 2	2:30 pm - 5:30 pm	Course W266 • Barghi • page 35
Composites	Potomac 4 – Level 2	2:30 pm - 5:30 pm	Course W267 • Larose • page 35
Contouring	Potomac 6 – Level 2	2:30 pm - 5:30 pm	Course W268 • Culp/Jones • page 35
Direct Restorations	Potomac 5 — Level 2	2:30 pm - 5:30 pm	Course WA269 • Brinker • page 35

# CUSTOM DENTAL BROCHURES AT YOUR FINGERTIPS!



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#### AII DAV

# LOCATION: POTOMAC C - LEVEL 2

**Course – L210** 



Timeless Principles in Esthetic Dentistry







John Cranham, DDS Peter Dawson, DDS Scott Finlay, DDS

9:15 am – 5:30 pm AGD Subject Code: 780 CE Units: 6.0L

Course breaks for lunch 12:15 pm to 2:30 pm

Dentist

Lab Tech

Intermediate

Clinical

#### **Educational Objectives:**

- 1. Learn ten principles every esthetic dentist and laboratory technician must know
- 2. Understand the essential relationship between function and esthetics to insure predictability
- 3. Identify, prior to esthetic treatment, which patients pose a risk to future instability
- Learn how to sequence the four key functional and four esthetic components of every beautiful, functionally correct smile – the gateway to 4x4 treatment planning
- Transform your vision of a traditional general practice to one thriving with elective esthetic and advanced restorative cases

#### Morning

LECTURE

# **Location: National Harbor 2 – Level 3**Course – L211

TOPIC - IMPLANTS

Esthetics with Implants, Periodontal Plastic Surgery and Ceramics





Christian Coachman, DDS, CDT Eric Van Dooren, DDS

9:15 am – 5:30 pm AGD Subject Code: 695 CE Units: 6.0L

Course breaks for lunch 12:15 pm to 2:30 pm

Dentist

Intermediate

Clinical

- 1. Learn how to select the best material for each case
- 2. Understand the techniques for soft tissue and abutment design
- 3. Acquire tools for better interdisciplinary communication

LECTURE Morning

LOCATION: NATIONAL HARBOR 3 - LEVEL 3 Course - L212

TOPIC - WEAR

Diagnosis and Treatment of the Worn Dentition



Robert Margeas, DDS

9:15 am - 12:15 pm AGD Subject Code: 188 CE Units: 3.0L

Dentist

#### **Educational Objectives:**

- 1. Understand the different causes of wear
- 2. Salvage a worn dentition
- 3. Plan a full mouth reconstruction

MORNING

LECTURE

LOCATION: NATIONAL HARBOR 4 - LEVEL 3 **Course – L213** 

TOPIC - RESTORATIONS

How to Achieve the Best Oral Cosmetic Appearance While Preserving Maximum Natural Tissues





Mikako Hayashi, DDS, PhD Morihiro Miyamae, PhD

9:15 am - 12:15 pm **AGD Subject Code: 780** CE Units: 3.0L

All Attendees

Intermediate

#### **Educational Objectives:**

- 1. Learn how to enhance the smile on a patient's face while preserving maximum natural tissue
- 2. While focusing on advanced techniques and materials, learn the advantages of using MI treatment in cosmetic dentistry
- 3. Learn how to reconstruct esthetic and stable occlusion and periodontal tissue

HANDS-ON WORKSHOP

LOCATION: National Harbor 12 - Level 3 Course - W214

TOPIC - ACCREDITATION (CASE TYPE V)

Replacing Mother Nature Through Layering, Contouring, and Appropriate Polishing with Composites

Attendance Limited to 50

Materials and equipment supported by Bisco Dental Products and Heraeus.





Brian LeSage, DDS Frank Milnar, DDS

9:15 am - 5:30 pm AGD Subject Code: 730 CE Units: 6.0P

Course breaks for lunch 12:15 pm to 2:30 pm

Advanced

#### **Educational Objectives:**

- 1. Use a unique model to train and calibrate your visual perception of polychromicity, incisal halo, and incisal effects that need to be replicated
- 2. Learn to use the model as your guide to mirror line angles, outline form, primary, secondary, tertiary anatomy, and the appropriate luster and polish
- 3. Understand porcelain finishing and polishing to aid with intra and extra-oral finishing for minimally invasive dentistry

Disclaimer: The American Board of Cosmetic Dentistry does not endorse any particular clinical technique or style, nor does it endorse particular products or materials. It is acknowledged that Accreditation success is not dependent on the technique or the materials used, but on the excellence of the final result

Dr. LeSage receives an bonorarium from Bisco and Heraeus.

MORNING

# LOCATION: NATIONAL HARBOR 5 - LEVEL 3 Course - L215



TOPIC - ACCREDITATION

Photography Lecture for Accreditation Documentation



Brett Magnuson, DMD

9:15 am - 12:15 pm AGD Subject Code: 138

CE Units: 3.0L

Recommended lecture for W314 · Friday, 9:15 am - 12:15 pm or W332 · Friday, 2:30 pm - 5:30 pm

Dentist

Non-Clinical

- 1. Learn photography basics and equipment options
- 2. Learn how to perfect images for the AACD Accreditation photography series
- 3. Manage RAW images, conversion to JPEG, and create an AACD PowerPoint® presentation for mentor communication





Morning

LECTURE

LOCATION: NATIONAL HARBOR 11 – LEVEL 3



Course – L216

TOPIC - BUSINESS STAFF COMMUNICATION

Just Because You Are an Expert...Doesn't Make You Interesting. How to Inspire People to Act on Your Advice



Paul Homoly, DDS

9:15 am – 12:15 pm AGD Subject Code: 557 CE Units: 3.0L

All Attendees

Foundational

Non-Clinical

### **Educational Objectives:**

- 1. Learn how to create interest to peak the listener
- Discover the differences between educating vs. influencing patients and team members
- 3. Learn how to avoid the most common errors made by uninteresting experts

Dr. Homoly is a consultant for CareCredit, Pacific Dental, Homoly Communications, Sirona Dental Systems, and Patterson Dental.

Morning

LECTURE

LOCATION: NATIONAL HARBOR 13 - LEVEL 3

Course - L217

TOPIC - MATERIALS
When Things Don't Go Right

How to Make Materials Work for You



Shannon Brinker, CDA, CDD

9:15 am – 12:15 pm AGD Subject Code: 017 CE Units: 3.0L

Dental Assistant

Foundational

Clinical

#### **Educational Objectives:**

- 1. Test and use materials that you encounter every day
- 2. Learn what to use, when, and why
- Learn everything from soup (impressioning) to nuts (bleaching systems) and everything in between

MORNING

LECTURE

**LOCATION: NATIONAL HARBOR 10 – LEVEL 3**COURSE - L218



TOPIC - HYGIENE

Hygiene – The CSI of the Mouth – We Don't Know What We Can't See!



Hygienist

Stephanie Lodding, RDH

9:15 am – 12:15 pm AGD Subject Code: 730 CE Units – 3.0L

F

Foundational

Clinical

#### **Educational Objectives:**

- Learn bacterial testing of the mouth and how the systemic link is directly affected by bacteria
- Learn how HPV can be a precursor to oral cancer, which patients should be tested, and how to test
- 3. Learn practice building tools to help launch your practice potential to the next level

Ms. Lodding receives an bonorarium from Oral DNA Labs.

MORNING

**LECTURE** 

LOCATION: POTOMAC 1 - LEVEL 2

**Course - L219** 

TOPIC - SMILE DESIGN

Modern Cosmetic Dentistry: Meeting the High Demands of Esthetic Excellence

Supported by GC America, Inc.



Wynn Okuda, DMD

9:15 am – 12:15 pm AGD Subject Code: 780 CE Units – 3.0L

Dentist

Foundational

Clinical

- 1. Learn how to manage the demanding cosmetic patient
- Learn how to make bleached esthetic restorations appear natural and not look like "white Chiclet teeth"
- 3. Learn how to create predictable, consistent esthetic success in your practice with a combination of treatment and accelerated treatment using smart technology

HANDS-ON WORKSHOP

LOCATION: POTOMAC 2 - LEVEL 2

Course - W250

TOPIC - COMPOSITES

Posterior Composites: A Practical, Efficient Technique Attendance limited to 30

Supported by Kerr Corporation



Ronald Jackson, DDS 9:15 am - 12:15 pm AGD Subject Code: 731 CE Units: 3.0P

Dentist

Intermediate

#### **Educational Objectives:**

- 1. Review current adhesives and matricing techniques for placing Class II composite restorations
- 2. Understand the science and technology of SonicFill™
- 3. Appreciate the value and time savings of placing posterior restorations using bulk fill technology

HANDS-ON WORKSHOP

LOCATION: NATIONAL HARBOR 7 - LEVEL 3 Course - W251

TOPIC - PREPARATION DESIGN

Maximize Your Aesthetic Results Through New Concepts in **Preparation Design** 

Attendance limited to 50

Supported by Heraeus



Joyce Bassett, DDS 9:15 am - 12:15 pm AGD Subject Code: 253 CE Units - 3.0P

Intermediate

#### Educational objectives:

- 1. Own the knowledge and ability to confidently prepare a difficult space
- 2. Master the concepts of reduction preparation guides and know how, and when, to use and integrate the guides with basic preparation design principles
- 3. Master composite provisional augmentation and then use depth cutters across the facials to facilitate preparation for minimal tooth reduction

HANDS-ON WORKSHOP

LOCATION: CHESAPEAKE 5 – LEVEL 2

Course - W252

TOPIC - COMPOSITES

Mastering Anterior Direct Composite Resin Workshop Attendance limited to 30

Supported by Tokuyama Dental America, Inc.



James Peyton, DDS

9:15 am - 12:15 pm AGD Subject Code: 254 CE Credits: 3.0P

Foundational

Clinical

#### **Educational Objectives:**

- 1. Learn to use a typodont to practice necessary techniques
- 2. Learn how to build a direct resin veneer and discuss how to apply the technique to the construction of six or more direct resin veneers
- 3. Learn, discuss, demonstrate, and participate in shade selection, material placement, and finishing and polishing procedures

HANDS-ON WORKSHOP

LOCATION: POTOMAC 5 – LEVEL 2

Course - W253

TOPIC - VENEERS

**Creating Veneer Success** 

Attendance limited to 34

Supported by 3M ESPE Dental



Betsy Bakeman, DDS 9:15 am - 12:15 pm AGD Subject Code: 719

CE Units: 3.0P

Dentist

Foundational

- 1. Develop preparation design skills and confidence using preparation reduction
- 2. Develop provisionalization methods to minimize problems and fabricate provisionals that look good
- 3. Learn a simplified technique for predictable bonded veneers







MORNING

HANDS-ON WORKSHOP

LOCATION: POTOMAC 3 – LEVEL 2

Course - W254

TOPIC - ADHESIVES

**Predictable Cementation of Esthetic Restorations**Attendance limited to 50

Supported by Ivoclar Vivadent, Inc.



Michael Koczarski, DDS 9:15 am – 12:15 pm AGD Subject Code: 780 CE Units: 3.0P

Repeated Thursday, 2:30 pm - 5:30 pm · W263

Dentis

Intermediate

Clinical

#### **Educational Objectives:**

- 1. Identify the advantages and the limits of today's cements
- 2. Understand the principles of adhesion and how to select the ideal cement based on indication, prep design, and material type
- 3. Learn hands-on, step-by-step procedures to delivering all-ceramic restorations with confidence and success

Morning

HANDS-ON WORKSHOP

LOCATION: CHESAPEAKE 6 – LEVEL 2 COURSE - W255

TOPIC – ADHESIVES

Adhesive Restorations – Hands-on Practicum
Attendance limited to 50

Supported by Ultradent Products, Inc.



John Kanca, III, DMD 9:15 am – 12:15 pm AGD Subject Code: 254 CE Units: 3.0P

Repeated Thursday, 2:30 pm - 5:30 pm · W264

Dentist

Intermediate

Clinical

#### Educational Objectives:

- 1. Learn how to place a proper Class II contact
- 2. Learn how to create anatomy efficiently
- 3. Learn how to desensitize preparations

MORNING

HANDS-ON WORKSHOP

LOCATION: POTOMAC 6 - LEVEL 2

Course - W256

TOPIC - SMILE DESIGN

Digital Smile Design

Attendance limited to 50

Supported by MicroDental Laboratories



Dentist



Lee Culp, CDT Ken Jones, CDT

9:15 am – 12:15 pm AGD Subject Code: 615

CE Units: 3.0P

Lab Tech

Foundational

Clinical

#### **Educational Objectives:**

- 1. Learn to create tooth shapes on a computer
- 2. Try different tooth shapes and arrangements
- 3. Learn to turn digital data into temporary and final ceramic restorations

MORNING

HANDS-ON WORKSHOP

LOCATION: NATIONAL HARBOR 6 – LEVEL 3

Course - W257

TOPIC – LASERS
The Clinical Application of Diode Lasers and Curing Lights in Prinicple-Based Patient Care

Attendance limited to 50

Supported by Philips - Sonicare Zoom Whitening



Michael Miyasaki, DDS 9:15 am – 12:15 pm AGD Subject Code: 497 CE Units: 3.0P

Repeated Thursday, 2:30 pm – 5:30 pm · W265

Dentist

Foundational

Clinica

- Learn how to perform common laser procedures, laser-tissue interaction, laser efficacy, and principles for use of diode lasers
- 2. Understand the value of lasers in a dental practice including the ROI, patient attraction, and retention
- 3. Understand the science of curing lights and their use in successful adhesive techniques

HANDS-ON WORKSHOP

LOCATION: CHESAPEAKE 4 – LEVEL 2

Course - W258

TOPIC - COMPOSITES

Direct Composite Restorations Manufactured to Look Better and Last Longer

Attendance limited to 50

Supported by Ultradent Products, Inc.



Nasser Barghi, DDS

9:15 am - 12:15 pm AGD Subject Code: 254 CE Units: 3.0P

Repeated Thursday, 2:30 pm - 5:30 pm · W266

Dentist

Intermediate

Clinical

#### **Educational Objectives:**

- 1. Achieve esthetics and function with direct composite resin by practicing minimally invasive dentistry
- 2. Practice the concept of layering in anterior and posterior direct esthetic restorations
- 3. Manage esthetic restorations and the art and science of intra-oral repair

#### HANDS-ON WORKSHOP

LOCATION: POTOMAC 4 - LEVEL 2

Course - W259

TOPIC - COMPOSITES

Lingerie of the Smile? Yes – Incisal Translucency! Attendance limited to 50

Supported by Cosmedent, Inc.



Corky Willhite, DDS 9:15 am - 12:15 pm AGD Subject Code: 730

CE Units: 3.0P

Foundational

#### **Educational Objectives:**

- 1. Differentiate between using tints, opaquers, and translucent composite to create
- 2. Understand the differences in translucency patterns for each tooth
- 3. Avoid the common mistakes that often create a fake look

#### Afternoon

**EXAMINATION** 

LOCATION: POTOMAC D - LEVEL 2

Course - A200 · A201

TOPIC - ACCREDITATION

#### Accreditation Written Examination

Attendance limited to dentists and laboratory technicians

1:00 pm - 5:00 pm AGD Subject Code: 562

Dentist

Lab Tech

The Accreditation Written Examination challenges each individual's knowledge in the foundational aspects of cosmetic dentistry. Dentists and laboratory technicians well-versed in all phases of cosmetic dentistry are expected to successfully complete this first step in the Accreditation process. Failure to pass the written examination indicates further education would be beneficial prior to attempting the clinical cases. The following requirement must be met to register for the written examination:

1. Applications must be submitted, with all applicable fees paid, prior to the application deadline and prior to taking the written examination.

Pre-registration for the written examination is required. You may register on-site at AACD Registration; however, applications will NOT be accepted after 10:00 am Thursday morning. Please arrive early, as the written examination begins at 1:00 pm sharp.

#### **A**FTERNOON

**LECTURE** 

LOCATION: NATIONAL HARBOR 3 - LEVEL 3

Course - L227

TOPIC - COMPOSITES

Contemporary Composites in Clinical Practice



Ronald Jackson, DDS

2:30 pm - 5:30 pm AGD Subject Code: 255

CE Units: 3.0L

Foundational

- 1. Understand the value of contemporary composites in clinical practice
- 2. Learn a new practical, efficient posterior composite placement technique
- 3. Appreciate the conservative, versatile, and esthetic possibilities when creating anterior restorations or cosmetic enhancements



#### HANDS-ON WORKSHOP

LOCATION: NATIONAL HARBOR 11 – LEVEL 3 Course - WT229



TOPIC - PHOTOGRAPHY

Digital Photography for the Dental Team

CE Units: 3.0P



J.A. Reynolds, DDS 2:30 pm - 5:30 pm AGD Subject Code: 138

Foundational

Non-Clinical

#### **Educational Objectives:**

- 1. Understand the importance of digital photography and the equipment needed for success
- 2. Learn what images to take and how to achieve consistent quality
- 3. Become comfortable and confident with the digital camera

Participants are encouraged to bring their own SLR camera (loaner cameras will be available).

#### Afternoon

**LECTURE** 

LOCATION: NATIONAL HARBOR 13 – LEVEL 3 Course - L230



TOPIC - FINANCIAL PLANNING

Annual Tax and Planning Update for Staff



Brian Hufford, CPA 2:30 pm - 5:30 pm AGD Subject Code: 552 CE Units: 3.0L

Team

Non-Clinical

#### **Educational Objectives:**

- 1. Understand how to make a financial plan for your future
- 2. Understand current trends and planning strategies
- 3. Understand tax planning potential offered by major tax law changes in 2011 and 2012

#### **A**fternoon

LECTURE

LOCATION: NATIONAL HARBOR 10 - LEVEL 3 Course - L231



TOPIC - SOCIAL MEDIA

Social Media Marketing: An Interactive Course to Get Started or Boost Your Existing Efforts



Rita Zamora

2:30 pm - 5:30 pm AGD Subject Code: 557

CE Units: 3.0L

All Attendees

Foundational

Non-Clinical

#### **Educational Objectives:**

- 1. Leave with social media starters on your computer
- 2. Understand the functionality of Facebook pages and Twitter
- 3. Learn proven social media strategies to help grow your practice

#### Afternoon

LECTURE

LOCATION: NATIONAL HARBOR 4 - LEVEL 3 Course - L232

TOPIC - FORCE MANAGEMENT

Force Management Through a Balanced Approach Supported by Tekscan, Inc.



Mark Montgomery, DMD

2:30 pm - 5:30 pm AGD Subject Code: 730

CE Units: 3.0L

Dentist

- 1. Gain insights into the latest understanding of the applied neurology and neuroplasticity of the dentomandibular sensorimotor system
- 2. Learn the diagnostic red flags of abnormal forces within the dentomandibular complex and how to relate these red flags to the patient
- 3. Understand the relationship between abnormal forces, dysfunction, and pain

LECTURE Afternoon

LOCATION: National Harbor 5 - Level 3 Course - L233

TOPIC - ORTHODONTICS

Short-Term Orthodontics – A MUST for Every Cosmetic Dentist

Supported by Six Month Smiles



Ryan Swain, DMD 2:30 pm - 5:30 pm AGD Subject Code: 370 CE Units - 3.0L

All Attendees

Foundational

#### **Educational Objectives:**

- 1. Learn the differences between traditional orthodontics, short-term ortho, and aligner therapy
- 2. Understand concepts around case selection for short-term ortho
- 3. Understand how brackets and archwires function to obtain desired tooth movement

AFTERNOON LECTURE

LOCATION: POTOMAC 1 – LEVEL 2

Course - L234

TOPIC - PRACTICE MARKETING

Prenew Preview®

A Groundbreaking New Technology That Allows Your Patients to "Test Drive" Their New Smiles Supported by Jason J Kim Dental Aesthetics and DMG America



Jason Kim, CDT 2:30 pm - 5:30 pm AGD Subject Code: 770 CE Units - 3.0L

All Attendees

Foundational

Non-Clinical

#### **Educational Objectives:**

- 1. Learn an easier more effective way to sell aesthetic cases for increased office
- 2. Learn team case sequencing to create efficiency and accuracy concerning complicated, occlusal rehabilitation cases

Afternoon

HANDS-ON WORKSHOP

LOCATION: POTOMAC 2 - LEVEL 2

Course - W260

TOPIC - COMPOSITES

Mastering Posterior and Anterior Techniques of Direct Composites

Attendance limited to 30

Supported by Kerr Corporation



Joyce Bassett, DDS 2:30 pm - 5:30 pm **AGD Subject Code: 254** CE Units - 3.0P

Dentist

Foundational

#### **Educational Objectives:**

- 1. Understand current composite materials, bonding systems, and techniques for predictable outcomes
- 2. Master the techniques of posterior composite placement
- 3. Learn to restore and prepare a composite veneer

HANDS-ON WORKSHOP

LOCATION: CHESAPEAKE 5 – LEVEL 2

Course - W261

TOPIC - COMPOSITES

Class IV Composite Resin Workshop

Attendance limited to 30

Supported by Tokuyama Dental America, Inc.



James Peyton, DDS 2:30 pm - 5:30 pm AGD Subject Code: 255 CE Credits: 3.0P

Dentist

**Foundational** 

#### **Educational Objectives:**

- 1. Learn to use a putty matrix to establish lingual and incisal edge position
- 2. Learn how to layer composite resin to achieve a natural, life-like restoration
- 3. Learn to predictably contour and polish a restoration to natural tooth contour





SPOUSE/GUEST

HANDS-ON WORKSHOP

LOCATION: NATIONAL HARBOR 7 – LEVEL 3 COURSE - W262

TOPIC - COMPOSITES

Anterior Composite Bonding for Accreditation Level Results Attendance limited to 50

Supported by Heraeus



John Weston, DDS 2:30 pm - 5:30 pm AGD Subject Code: 254 CE Units - 3.0P

Dentist

Foundational

Clinical

#### Educational Objectives:

- 1. Learn simple methods for restoring anterior teeth chair side with direct materials and how accurate reduction guides can create esthetic success
- Understand the importance of intra-oral mock-ups as they relate to patient education and case design for beautiful and predictable composite reconstructions
- 3. Train your "esthetic eye" to see how the subtleties of polish, texture, anatomy, and outline form of natural teeth can be re-created in composite

A ETERNIOON

HANDS-ON WORKSHOP

LOCATION: POTOMAC 3 – LEVEL 2
COURSE - W263

TOPIC - ADHESIVES

**Predictable Cementation of Esthetic Restorations**Attendance limited to 50

Supported by Ivoclar Vivadent, Inc.



Michael Koczarski, DDS 2:30 pm – 5:30 pm AGD Subject Code: 785 CE Units: 3.0P

Repeated Thursday, 9:15 am - 12:15 pm · W254

Dentist

Intermediate

Clinical

#### **Educational Objectives:**

- 1. Identify the advantages and limits of today's cements
- Understand the principles of adhesion and how to select the ideal cement, based on indication, prep design, and material type
- 3. Learn hands-on, step-by-step procedures for delivering all-ceramic restorations with confidence and success

Afternoon

HANDS-ON WORKSHOP

LOCATION: CHESAPEAKE 6 – LEVEL 2

Course - W264

TOPIC - ADHESIVES

Adbesive Restorations – Hands-on Practicum
Attendance limited to 50

Supported by Ultradent Products, Inc.

9

John Kanca, III, DMD 2:30 pm - 5:30 pm AGD Subject Code: 255

CE Units: 3.0P

Repeated Thursday, 9:15 am - 12:15 pm · W255

Dentist

Foundational

Clinical

#### **Educational Objectives:**

- 1. Learn how to place a proper Class II contact
- 2. Learn how to create anatomy efficiently
- 3. Learn how to desensitize preparations

**A**fternoon

#### HANDS-ON WORKSHOP

LOCATION: NATIONAL HARBOR 6 – LEVEL 3 COURSE - W265

TOPIC - LASERS

The Clinical Application of Diode Lasers and Curing Lights in Principle-Based Patient Care

Attendance limited to 50

Supported by Philips - Sonicare Zoom Whitening



Michael Miyasaki, DDS

2:30 pm – 5:30 pm AGD Subject Code: 260

CE Units: 3.0P

Repeated Thursday, 9:15 am - 12:15 pm · W257

Dentist

Foundational

Clinical

- Learn how to perform common laser procedures, laser-tissue interaction, laser efficacy, and principles for use of diode lasers
- 2. Understand the value of lasers in a dental practice including the ROI, patient attraction, and retention
- 3. Understand the science of curing lights and their use in successful adhesive techniques

HANDS-ON WORKSHOP

LOCATION: CHESAPEAKE 4 – LEVEL 2

Course - W266

TOPIC - COMPOSITES

Direct Composite Resin Restorations Manufactured to Look Better and Last Longer

Attendance limited to 50

Supported by Ultradent Products, Inc.



Nasser Barghi, DDS

2:30 pm - 5:30 pm AGD Subject Code: 254

CE Units: 3.0P

Repeated Thursday, 9:15 am - 12:15 pm · W258

Dentist

Foundational

#### **Educational Objectives:**

- 1. Achieve esthetics and function with direct composite resin by practicing minimally invasive dentistry
- 2. Practice the concept of layering in anterior and posterior direct esthetic restorations
- 3. Manage esthetic restorations and the art and science of intra-oral repair

#### Afternoon

#### HANDS-ON WORKSHOP

LOCATION: POTOMAC 4 - LEVEL 2

COURSE - W267

TOPIC - COMPOSITES

Classy Class IV Composites

Attendance limited to 50

Supported by Cosmedent, Inc.



Danièle Larose, DMD

2:30 pm - 5:30 pm AGD Subject Code: 254

CE Units: 3.0P

Dentist

Foundational

#### **Educational Objectives:**

- 1. Learn which composites and instrumentation help to create the most natural
- 2. Learn conservative preparation for long-lasting, beautiful Class IV fillings, using layering techniques with microhybrids, microfills, opaquers, and tints
- 3. Learn how Class IV restorations can be used to enhance the beauty of a smile and offer patients a conservative "smile-lift"

#### Afternoon

#### HANDS-ON WORKSHOP

LOCATION: POTOMAC 6 - LEVEL 2

Course - W268

TOPIC - CONTOURING

The Single Central – The Ultimate Esthetic Challenge Attendance limited to 50

Supported by MicroDental Laboratories





Lee Culp, CDT Ken Jones, CDT

2:30 pm - 5:30 pm **AGD Subject Code: 780** 

CE Units: 3.0P

Dentist

Clinica

#### **Educational Objectives:**

- 1. Learn to analyze both shape and color to replicate a single central
- 2. Learn the importance of surface texture and luster
- 3. Learn simple stain and glaze techniques to enhance esthetics

#### HANDS-ON WORKSHOP

LOCATION: POTOMAC 5 – LEVEL 2

Course - WA269

TOPIC - DIRECT RESTORATIONS

Restorative Options for the Dental Assistant

Attendance limited to 34

Supported by 3M ESPE Dental



Shannon Brinker, CDA, CDD

2:30 pm - 5:30 pm AGD Subject Code: 551 CE Units: 3.0P

Dental Assistant

Foundational

Clinical

- 1. Understand glass ionomers for Class V proper placement and sandwich technique
- 2. Understand when and how to use materials
- 3. Understand the matrix system















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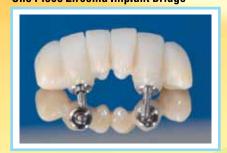
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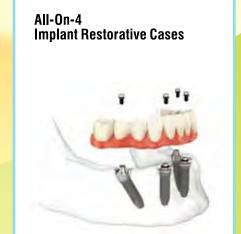


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### MORNING

TOPIC	LOCATION	TIME	COURSE/SPEAKER/PAGE
General Session	Potomac A — Level 2	8:00 am - 9:00 am	General Session
Implants	Potomac C — Level 2	9:15 am - 5:30 pm	Course L310 • Misch • page 38
Minimally Invasive Dentistry	National Harbor 2 – Level 3	9:15 am - 12:15 pm	Course L311 • Milicich • page 38
Materials	National Harbor 3 – Level 3	9:15 am - 12:15 pm	Course L312 • Nathanson • page 39
Sleep Apnea	National Harbor 4 – Level 3	9:15 am - 12:15 pm	Course L313 • Smith • page 39
Accreditation	Potomac D — Level 2	9:15 am - 12:15 pm	Course W314 • Magnuson • page 39
Accreditation (Case Type II)	National Harbor 11 – Level 3	9:15 am - 12:15 pm	Course L315 • Sesemann • page 39
Hygiene	National Harbor 10 – Level 3	9:15 am - 12:15 pm	Course L316 • Lodding • page 40
Financial Verbal Skills	National Harbor 13 – Level 3	9:15 am - 12:15 pm	Course L317 • Twigg • page 40
Practice Marketing	National Harbor 5 – Level 3	9:15 am - 12:15 pm	Course L318 • Galley/Roman/Smith • page 40
Whitening	Chesapeake 4 – Level 2	9:15 am - 12:15 pm	Course L319 • Ward • page 40
Case Acceptance	Chesapeake 5 – Level 2	9:15 am - 12:15 pm	Course L320 • Murphy • page 41
Accreditation	Potomac 1 — Level 2	9:15 am - 12:15 pm	Course A300 • Rego • page 41
Accreditation	National Harbor 12 — Level 3	9:15 am - 12:15 pm	Course A301 • Olson • page 41
Overdenture Implants	National Harbor 6 – Level 3	9:15 am - 12:15 pm	Course W350 • Leopardi • page 41
Temporization	Chesapeake 6 – Level 2	9:15 am - 12:15 pm	Course WL351 • Mechanic • page 42
Minimally Invasive Dentistry	National Harbor 7 – Level 3	9:15 am - 12:15 pm	Course W352 • LeSage • page 42
Composites	Potomac 3 – Level 2	9:15 am - 12:15 pm	Course W353 • Jackson • page 42
Composites	Potomac 5 – Level 2	9:15 am - 12:15 pm	Course W354 • Weston • page 42
Glass Ionomers	Potomac 2 – Level 2	9:15 am - 12:15 pm	Course WL355 • Ramsey/Ritter • page 43
Diastema Closure	Potomac 4 – Level 2	9:15 am - 12:15 pm	Course W356 • Peck • page 43
Adhesives	Potomac 6 — Level 2	9:15 am - 12:15 pm	Course W357 • Parker • page 43



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# **A**FTERNOON

TOPIC	LOCATION	TIME	COURSE/SPEAKER/PAGE
Implants	Potomac C – Level 2	2:30 pm - 5:30 pm (cont.)	Course L310 • Misch • page 38
Minimally Invasive Dentistry	National Harbor 2 – Level 3	2:30 pm - 5:30 pm	Course L326 • Milicich • page 43
Smile Design	National Harbor 5 – Level 3	2:30 pm - 5:30 pm	Course L327 • Lowe • page 44
Accreditation • Case Type III	National Harbor 11 – Level 3	2:30 pm - 5:30 pm	Course L328 • Bakeman • page 44
Ceramic Selection	National Harbor 3 – Level 3	2:30 pm - 3:15 pm	Course L331 • Rego /Ritter • page 44
Restorations	National Harbor 3 – Level 3	3:30 pm - 4:15 pm	Course L330 • Bellerino /Malone • page 44
Porcelain Restorations	National Harbor 3 – Level 3	4:30 pm - 5:15 pm	Course L329 • Fondriest/Roberts • page 45
Accreditation	Potomac D – Level 2	2:30 pm - 5:30 pm	Course W332 • Magnuson • page 45
Patient Psychology	National Harbor 4 – Level 3	2:30 pm - 5:30 pm	Course L333 • Leite • page 45
Team Leadership	National Harbor 10 – Level 3	2:30 pm - 5:30 pm	Course L334 • Homoly • page 45
Financial Planning	National Harbor 13 – Level 3	2:30 pm - 5:30 pm	Course L335 • Hufford • page 46
Comprehensive Aesthetics	National Harbor 12 — Level 3	2:30 pm - 5:30 pm	Course L336 • Lerner • page 46
Practice Marketing	Chesapeake 4 – Level 2	2:30 pm - 5:30 pm	Course L337 • Blatchford • page 46
Facial Resurfacing	Chesapeake 5 – Level 2	2:30 pm - 5:30 pm	Course L338 • Roberts • page 46
Accreditation	Potomac 1 — Level 2	2:30 pm - 4:30 pm	Course A302 • LeSage • page 47
Accreditation	Potomac 1 — Level 2	4:30 pm - 5:30 pm	Course A303 • LeSage • page 47
Temporization	Chesapeake 6 – Level 2	2:30 pm - 5:30 pm	Course WL360 • Mechanic • page 47
Composites	Potomac 3 – Level 2	2:30 pm - 5:30 pm	Course W361 • Jackson • page 47
Composites	Potomac 5 — Level 2	2:30 pm - 5:30 pm	Course W362 • Weston • page 48
Provisionals	National Harbor 7 – Level 3	2:30 pm - 5:30 pm	Course WA363 • Brinker • page 48
Overdenture Implants	National Harbor 6 – Level 3	2:30 pm - 5:30 pm	Course W364 • Leopardi • page 48
Veneers	Potomac 4 – Level 2	2:30 pm - 5:30 pm	Course W365 • Berland • page 48

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All Day Lecture

LOCATION: POTOMAC C – LEVEL 2 COURSE - L310

TOPIC - IMPLANTS

**Esthetic Maxillary Anterior Implants** 



Carl Misch, DDS 9:15 am - 5:30 pm AGD Subject Code: 690 CE Units: 6.0L

Course breaks for lunch 12:15 pm to 2:30 pm

All Attendees

Intermediate

Clinical

#### **Educational Objectives:**

- Learn the indication and contraindications for a maxillary anterior single tooth implant
- Understand how to use implants of proper size in the esthetic zone, based upon four factors
- 3. Understand the ideal implant position, mesio-distal, faceo-palatal, angulations, and depth
- 4. Learn the significant options for the soft-tissue drape around anterior implants

Dr. Misch is a consultant with BioHorizon, Concise Vision, Great Lakes Orthodontics, Materialise, Salvin Dental, and DTI Laboratories. MORNING

LOCATION: NATIONAL HARBOR 2 – LEVEL 3

Course - L311

**(** 

TOPIC - MINIMALLY INVASIVE DENTISTRY

Preventistry – Minimal Invasion, Maximum Intervention



Graeme Milicich, BDS 9:15 am – 12:15 pm AGD Subject Code: 257 CE Units – 3.0L

Dentist

Team

Intermediate

Clinical

#### **Educational Objectives:**

- 1. Learn new and effective caries management concepts, strategies, and products based on pH modulation of the biofilm
- 2. Understand the biomechanical consequences of cavity designs cut an occlusal and you can cause interproximal decay
- Learn why sealants fail and how to place successful long-term sealants using appropriate technologies and materials

Dr. Milicich is a consultant with GC and Triodent and a stock shareholder at Oral Biotech. He receives an honorarium from GCA, Triodent, Biolase, and D4D.

LECTURE Morning

LOCATION: NATIONAL HARBOR 3 - LEVEL 3 **COURSE - L312** 



TOPIC - MATERIALS

Effective Use of Modern Materials in a Cosmetic Dentistry Practice



Dan Nathanson, DMD, MSD

9:15 am - 12:15 pm AGD Subject Code: 017 CE Units: 3.0L

All Attendees

Intermediate

#### **Educational Objectives:**

- 1. Become familiar with trends and use of new restorative material systems
- 2. Select the appropriate system and procedure for optimal esthetic results and
- 3. Understand the specific indications and contraindications for use of new material systems

#### Morning

**LECTURE** 

#### LOCATION: NATIONAL HARBOR 4 – LEVEL 3 Course - L313



TOPIC - SLEEP APNEA

Sleeping with the Enemy



B. Kent Smith, DDS

9:15 am - 12:15 pm AGD Subject Code: 160 CE Units: 3.0L

Dentist

#### **Educational Objectives:**

- 1. Learn the functions of sleep
- 2. Discover the sequellae of disturbed sleep
- 3. Realize the dentist's role in providing better sleep

#### HANDS-ON WORKSHOP

#### LOCATION: POTOMAC D - LEVEL 2



Course - W314

TOPIC - ACCREDITATION

Photography Hands-On Workshops for Accreditation Documentation

Attendance limited to 48



Brett Magnuson, DMD

9:15 am -12:15 pm AGD Subject Code: 138 CE Units: 3.0P

This course is recommended for members in the Accreditation process. Recommended lecture · L215 · Thursday, 9:15 am - 12:15 pm

Repeated Friday, 2:30 pm - 5:30 pm · W332

**Dentist** 

Lab Tech

Clinical

Participants are to bring their own SLR camera (loaner cameras will be available), (1) GB memory card, camera and flash, (1) can compressed air, (1) USB jump drive, photographic mirror, clear plastic lip retractors, gloves, and a small flashlight.

#### **Educational Objectives:**

- 1. Learn photography basics and equipment options
- 2. Learn how to perfect images for the AACD Accreditation photography series
- 3. Manage RAW images, conversion to JPEG, and create an AACD PowerPoint® presentation for mentor communication

#### Morning

**LECTURE** 

#### LOCATION: National Harbor 11 - Level 3 Course - L315



TOPIC - ACCREDITATION (CASE TYPE II)

Matching One or Two Indirect Restorations to Natural Dentition - A Focus of Accreditation Case Type II



Michael R. Sesemann, DDS

9:15 am - 12:15 pm AGD Subject Code: 250 CE Units - 3.0L

**Foundational** 

#### **Educational Objectives:**

- 1. Learn restorative team clinical techniques and tips that promote success with this type of restorative challenge
- 2. Identify and understand Accreditation Case Type II criteria
- 3. Learn factors involved with producing Accreditation level results including case selection, choice of materials, photography, and dentist/laboratory technician communication whether for Accreditation or not

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SPOUSE/GUEST

MORNING

LECTURE

LOCATION: NATIONAL HARBOR 10 – LEVEL 3 COURSE - L316



TOPIC - HYGIENE

Lasers and Oral Fitness - Hygienists Waving Your Magic Wand



Stephanie Lodding, RDH 9:15 am – 12:15 pm AGD Subject Code: 135 CE Units: 3.0L

Hygienist

Foundational

Clinical

#### **Educational Objectives:**

- 1. Understanding the benefits of laser therapy in health and wellness
- 2. Know how to integrate lasers with guaranteed ROI
- Acquire communication tools to engage your own patients into health and wellness

Ms. Lodding receives an bonorarium from Oral DNA Labs.

MORNING

LECTURE

LOCATION: NATIONAL HARBOR 13 – LEVEL 3 COURSE - L317



TOPIC - FINANCIAL VERBAL SKILLS

Better Verbal Skills: Blab, Blab, Blab Just Doesn't Cut it Anymore



Tim Twigg 9:15 am – 12:15 pm AGD Subject Code: 550 CE Units: 3.0L

All Attendees

Foundational

Non-Clinical

#### **Educational Objectives:**

- Build trusting relationships and rapport to engage on an emotional level with your patients
- 2. Present patient wants, diagnostic findings and proposed treatment, through linking
- Communicate affordability, quality, and value to reinforce what your patients really want

MORNING

I FCTURE

LOCATION: NATIONAL HARBOR 5 – LEVEL 3 COURSE - L318



TOPIC - PRACTICE MARKETING

Drive Double Digit Business Growth Power House Marketing Gurus Share Fortune 500 Insights







Karen Galley Ernan Roman Jaynie Smith

9:15 am – 12:15 pm AGD Subject Code: 550 CE Units: 3.0L

All Attendees

Advanced

Non-Clinical

nced No

#### **Educational Objectives:**

- Learn the concepts of voice of customer (VOC) relationship research, competitive advantage, relevant selling, and integrated direct marketing
- Learn how to apply these concepts to your practice to develop a more effective business and marketing strategy
- 3. Understand what works and why, by reviewing actual marketing campaigns

MORNING

LECTURE

LOCATION: CHESAPEAKE 4 – LEVEL 2

**Course - L319** 

TOPIC - WHITENING

Understanding Modern Advances in Professional Teeth Whitening

Supported by Philips - Sonicare Zoom Whitening

P

Marilyn Ward, DDS 9:15 am - 12:15 pm AGD Subject Code: 781 CE Units: 3.0L

All Attendees

Intermediate

Clinical

- 1. Understand and treat tooth sensitivity during whitening
- 2. Understand shade assessment and tooth whitening diagnosis
- Gain knowledge of scientific research advances on chemical vs. light activated peroxide

LECTURE MORNING

LOCATION: CHESAPEAKE 5 - LEVEL 2

Course - L320

TOPIC - CASE ACCEPTANCE

**Evidence Based Practice Solutions:** Improving Case Acceptance

Attendance limited to 50

Supported by MicroDental



Mark Murphy, DDS, BS 9:15 am - 12:15 pm AGD Subject Code: 550 CE Units: 3.0L

All Attendees

Foundational

#### **Educational Objectives:**

- 1. Create a co-discovery model for the new patient experience
- 2. Articulate the role of insurance to patients
- 3. Communicate the value proposition and benefits of comprehensive care

LECTURE MORNING

LOCATION: POTOMAC 1 – LEVEL 2

**Course - A300** 

TOPIC - ACCREDITATION

Laboratory Technician Accreditation Workshop



Nelson Rego, CDT 9:15 am - 12:15 pm AGD Subject Code: 780 CE Units: 3.0L

Foundational

#### **Educational Objectives:**

- 1. Become familiar with the AACD Accreditation protocol as it relates to laboratory technicians
- 2. See examples of successful and unsuccessful Accreditation cases
- 3. Understand why achieving a credential as a laboratory technician in cosmetic dentistry is desirable and why there is such a demand for it

MORNING LECTURE

LOCATION: NATIONAL HARBOR 12 - LEVEL 3

Course - A301

TOPIC - ACCREDITATION

**Examiner Calibration** 

Attendance limited to Accreditation Examiners



Nils Olson, DDS 9:15 am - 12:15 pm AGD Subject Code: 780 CE Units: 3.0L

Dentist

Lab Tech

Clinical

#### **Educational Objectives:**

- 1. Understand Accreditation standards to review and analyze submitted cases
- 2. Review the evolution of the Accreditation criteria and how to objectively utilize it in the examination process

Morning

HANDS-ON WORKSHOP

LOCATION: NATIONAL HARBOR 6 - LEVEL 3

Course - W350

TOPIC - OVERDENTURE IMPLANTS

Complete Overdenture Implant Therapy: Treatment Planning and Clinical Techniques – Removable

Attendance limited to 50

Supported by Heraeus



Aldo Leopardi, DDS, BDS, MS 9:15 am - 12:15 pm AGD Subject Code: 671 CE Units - 3.0P

Dentist

Foundational

- 1. Understand treatment planning for the overdenture patient
- 2. Understand biomechanical principles in prosthetic design: stress broken vs. rigid design concepts
- 3. Learn impression techniques, use of appropriate implant prosthetic components, denture tooth selection, and overdenture occlusion







MORNING

HANDS-ON WORKSHOP

LOCATION: CHESAPEAKE 6 - LEVEL 2

Course - WL351

TOPIC - TEMPORIZATION

Artistic Smile Design: Facial Changes Through Temporization

Attendance limited to 30

Supported by DMG America



Elliot Mechanic, DDS, BSc

9:15 am - 12:15 pm AGD Subject Code: 780 CE Units - 3.0P

Repeated Friday, 2:30 pm, - 5:30 pm · WL360

Dentist

Dental Assistant Foundational

#### **Educational Objectives:**

- 1. Understand the principles of artistic smile design and the role of provisional restoration as a prototype
- 2. Learn smile design alteration through artistic temporization and the modifications necessary to achieve desired facial changes
- 3. Understand impression taking, bite registration, and bite adjustment

#### Morning

#### HANDS-ON WORKSHOP

LOCATION: NATIONAL HARBOR 7 - LEVEL 3 Course - W352

TOPIC - MINIMALLY INVASIVE DENTISTRY

Composite Mirroring: Re-Creating A Natural Tooth Attendance limited to 50

Supported by Heraeus



Brian LeSage, DDS

9:15 am - 12:15 pm AGD Subject Code: 254 CE Units: 3.0P

Foundational

#### **Educational Objectives:**

- 1. Create an entire tooth form using dentin and enamel shades of dental composite restorative materials
- 2. Create a seamless restoration using eight steps and unique layering techniques
- 3. Mimic nature in both color and form; creating beautiful and undetectable restorations

HANDS-ON WORKSHOP

LOCATION: POTOMAC 3 – LEVEL 2

Course - W353

**TOPIC - COMPOSITES** 

Composite Artistry Workshop

Attendance limited to 50

Supported by Ivoclar Vivadent, Inc.



Ronald Jackson, DDS

9:15 am - 12:15 pm AGD Subject Code: 780

CE Units: 3.0P

Repeated Friday, 2:30 pm - 5:30 pm · W361

Dentist

Foundational

#### **Educational Objectives:**

- 1. Be able to achieve life-like restorations and cosmetic enhancements with composite resin
- 2. Gain a practical understanding of opacity and translucency
- 3. Accomplish finishing and polishing quickly and predictably

#### HANDS-ON WORKSHOP

LOCATION: POTOMAC 5 - LEVEL 2

Course - W354

TOPIC - COMPOSITES

Accreditation Quality Direct Composite Restorations

Attendance limited to 34

Supported by 3M ESPE Dental



John Weston, DDS

9:15 am - 12:15 pm AGD Subject Code: 250

CE Units: 3.0P

Repeated Friday, 2:30 pm - 5:30 pm ·W362

Dentist

Lab Tech

Foundational

Clinical

- 1. Understand how new nano-composite materials help improve anterior restorative success
- 2. See how to easily layer anterior composites and incorporate proper smile design into every case
- 3. Learn the secrets to contouring, finishing and polishing for brilliant natural

HANDS-ON WORKSHOP

LOCATION: POTOMAC 2 - LEVEL 2

Course - WL355

TOPIC - GLASS IONOMERS

**Predictable Posterior Restorations** 

Attendance limited to 45

Supported by GC America, Inc.





Christopher Ramsey, DMD Robert Ritter, DMD

9:15 am - 12:15 pm AGD Subject Code: 255 CE Units: 3.0P

Dentist

**Dental Assistant** 

#### **Educational Objectives:**

- 1. Understand the role of glass ionomers and composites
- 2. Understand the benefits of seventh generation adhesives
- 3. Understand sectional matrix systems for predictable contacts and embrasures

HANDS-ON

LOCATION: POTOMAC 4 – LEVEL 2

Course - W356

TOPIC - DIASTEMA CLOSURE

Diastema Closure - Closing the Gap by Recreating Nature Attendance limited to 50

Supported by Cosmedent, Inc.



Fred Peck, DDS 9:15 am - 12:15 pm AGD Subject Code: 254 CE Units: 3.0P

Dentist

Foundational

Clinical

#### **Educational Objectives:**

- 1. Know how to determine when multiple teeth need diastema closure
- 2. Know how to block out shadowing from the inside mouth
- 3. Learn how to reproduce natural developmental lobes while matching the existing natural tooth

HANDS-ON WORKSHOP

LOCATION: POTOMAC 6 - LEVEL 2

Course - W357

TOPIC - ADHESIVES

Adhesive and Restorative Dentistry for Today's Economic Environment

Attendance limited to 30

Supported by Shofu Dental Corporation



Scott Parker, DDS

9:15 am - 12:15 pm **AGD Subject Code: 250** CE Units: 3.0P

Foundational

#### **Educational Objectives:**

- 1. Have a thorough understanding of adhesion and how to utilize today's
- 2. Learn to select materials for better caries resistance and how to avoid failure
- 3. Learn how to make composite restorations that virtually disappear in the mouth

LOCATION: NATIONAL HARBOR 2 – LEVEL 3



Course - L326 TOPIC - MINIMALLY INVASIVE DENTISTRY

Minimal Intervention Restorative Treatment Options



Graeme Milicich, BDS

2:30 pm - 5:30 pm AGD Subject Code: 250 CE Units - 3.0L

Dentist

Dental Assistant

#### **Educational Objectives:**

- 1. Learn effective treatment of deep caries to avoid an exposure and the restoration of the cavity utilizing silver diamine fluoride and the closed sandwich technique
- 2. Learn some effective laser applications to take the stress out of your day
- 3. Learn why adhesive ceramics, CAD/CAM or pressed, should be a major part of your treatment options

Dr. Milicich is a consultant with GC and Triodent and a stock shareholder at Oral Biotech. He receives an bonorarium from GCA, Triodent, Biolase, and D4D.







LECTURE

LOCATION: NATIONAL HARBOR 5 - LEVEL 3

Course - L327

TOPIC - SMILE DESIGN

Smile Design for the Dental Team



Edward Lowe, DMD

2:30 pm - 5:30 pm AGD Subject Code: 780 CE Units: 3.0L

All Attendees

Foundational

Clinical

#### **Educational Objectives:**

- 1. Develop a foundational knowledge of facial types, lip architecture, gingival elements, tooth arrangement, and tooth characteristics
- 2. Discover what questions to ask about a patient's smile and develop a set of verbal skills to communicate with a patient what qualities make up an attractive
- 3. Learn how to systematically look at any smile and immediately assess its features for potential improvement or treatment possibilities

**LECTURE** 

### LOCATION: NATIONAL HARBOR 11 – LEVEL 3



Course - L328

TOPIC - ACCREDITATION - CASE TYPE III

Replacing a Missing Tooth in the Esthetic Zone – A Focus on AACD Accreditation Case Type III



Betsy Bakeman, DDS

2:30 pm - 5:30 pm AGD Subject Code: 780 CE Units - 3.0L

Dentist

Intermediate

Clinical

#### **Educational Objectives:**

- 1. Understand the importance of properly evaluating and managing tissue architecture when replacing a missing tooth in the esthetic zone
- 2. Learn why achieving ideal results is closely dependent on proper case selection
- 3. Understand the critical evaluation criteria to master for successful execution of Case Type III

Disclaimer: The American Board of Cosmetic Dentistry does not endorse any particular clinical technique or style, nor does it endorse particular products or materials. It is acknowledged that Accreditation success is not dependent on the technique or the materials used, but on the excellence of the final result.

#### Afternoon

LOCATION: NATIONAL HARBOR 3 – LEVEL 3 Course - L331



TOPIC - CERAMIC SELECTION

Ceramic Selection in the Oral Environment





Nelson Rego, CDT Robert Ritter, DMD

2:30 pm - 3:15 pm AGD Subject Code: 612

CE Units: 1.0L

Dentist

Advanced

Clinical

#### **Educational Objectives:**

- 1. Understand the effect of prep shade on ingot selection
- 2. Know when to use zirconia and when to use lithium disilicate, or when to use
- 3. Learn about cement selection for ease of use and consistent results

#### Afternoon

**LECTURE** 

LOCATION: NATIONAL HARBOR 3 – LEVEL 3 Course - L330



**TOPIC - RESTORATIONS** 

Predictable Techniques for a Complete Ceramic Rebabilitation





Michael Bellerino, CDT Mike Malone, DDS

3:30 pm - 4:15 pm AGD Subject Code: 610 CE Units: 1.0L

Dentist

Lab Tech

Advanced

#### **Educational Objectives:**

- 1. Understand how to manage complex rehabilitations
- 2. Learn how to manage occlusion for complex esthetic treatment
- 3. Learn how to manage high-strength ceramics for maximum predictability

Dr. Malone receives an bonorarium from Dentsply and Ivoclar Vivadent.

#### **A**fternoon LOCATION: NATIONAL HARBOR 3 – LEVEL 3

**COURSE - L329** 

# **LECTURE**

#### TOPIC - PORCELAIN RESTORATIONS

Strategic Design of Anterior Porcelain Restorations in High Risk Occlusal Situations





James Fondriest, DDS Matthew Roberts, CDT

4:30 pm - 5:15 pm AGD Subject Code: 784 CE Units: 1.0L

Dentist

#### **Educational Objectives:**

- 1. Learn veneering porcelain design strategies
- 2. Learn planned design of coping and veneering porcelain
- 3. Learn to identify and decrease forces on your restorations

#### HANDS-ON WORKSHOP

LOCATION: POTOMAC D - LEVEL 2

Course - W332



TOPIC - ACCREDITATION

Photography Hands-On Workshop for Accreditation **Documentation** 

Attendance limited to 48



Brett Magnuson, DMD

2:30 pm - 5:30 pm AGD Subject Code: 138 CE Units: 3.0P

This course is recommended for members in the Accreditation process · Recommended lecture · L215 · Thursday, 9:15 am – 12:15 pm Repeated Friday, 9:15 am - 12:15 pm · W314

Dentist

Foundational

Non-Clinical

Participants are to bring their own SLR camera (loaner cameras will be available), (1) GB memory card, camera and flash, (1) can compressed air, (1) USB jump drive, photographic mirror, clear plastic lip retractors, gloves, and a small flashlight.

#### **Educational Objectives:**

- 1. Learn photography basics and equipment options
- 2. Learn how to perfect images for the AACD Accreditation photography series
- 3. Manage RAW images, conversion to JPEG, and create an AACD PowerPoint® presentation for mentor communication

#### Afternoon

LOCATION: NATIONAL HARBOR 4 – LEVEL 3

Course - L333



TOPIC - PATIENT PSYCHOLOGY

The Psychology of Dentistry



John Leite, PhD

2:30 pm - 5:30 pm AGD Subject Code: 130

CE Units: 3.0L

All Attendees

Foundational

Non-Clinical

#### **Educational Objectives:**

- 1. Understand how to address the needs of at-risk dental patients
- 2. Understand the psychological nature of domestic violence and gain an awareness of the signs, symptoms, injuries, and risk factors indicative of domestic violence
- 3. Understand and successfully work with the potential long-term emotional and behavioral effects of surviving domestic violence exhibited by patients enrolled in the Give Back A Smile program

#### Afternoon

LOCATION: NATIONAL HARBOR 10 - LEVEL 3 Course - L334



TOPIC - TEAM LEADERSHIP

Just Because You Are Right...Doesn't Mean They Will Agree. Leadership and Influencing Skills for the Business Team.



Paul Homoly, DDS

2:30 pm - 5:30 pm AGD Subject Code: 550 CE Units: 3.0L

All Attendees

Foundational

#### **Educational Objectives:**

- 1. Discover the four critical conversations for case acceptance
- 2. Learn how to manage patients not yet ready for care

Dr. Homoly is a consultant for CareCredit, Pacific Dental, Homoly Communications, Sirona Dental Systems, and Patterson Dental.





LECTURE

LOCATION: NATIONAL HARBOR 13 – LEVEL 3 COURSE - L335

🄷 🐗

TOPIC - FINANCIAL PLANNING

Annual Tax and Planning Update



Brian Hufford, CPA

2:30 pm – 5:30 pm AGD Subject Code: 552 CE Units: 3.0L

Dentist

Advanced

Non-Clinical

#### **Educational Objectives:**

- 1. Understand tax law changes made in 2011 and 2012
- 2. Plan capital expenditures for equipment and office improvements to take advantage of changing tax laws
- Understand tax planning potential offered by major tax law changes in 2011 and 2012

AFTERNOON

LECTURE

LOCATION: NATIONAL HARBOR 12 – LEVEL 3 COURSE - L336

TOPIC - COMPREHENSIVE AESTHETICS

Learning the Principles Necessary to Achieve Aesthetic Smiles

Supported by Jensen Industries



Jay Lerner, DDS

2:30 pm - 5:30 pm AGD Subject Code: 780

CE Units: 3.0L

All Attendees

Foundational

Non-Clinical

#### **Educational Objectives:**

- 1. Learn how to evaluate smiles from an aesthetic and functional perspective
- 2. Learn how to use your provisionals as the blueprint to success
- 3. Learn how to set up your case from a comprehensive standpoint and achieve aesthetic and functional harmony

Afternoon

LECTURE

LOCATION: CHESAPEAKE 4 – LEVEL 2

Course - L337

TOPIC - PRACTICE MARKETING

Increasing Net Profit During This New Economy Supported by Blatchford Solutions



William Blatchford, DDS

2:30 pm – 5:30 pm AGD Subject Code: 552

CE Units: 3.0L

All Attendees

Foundational

Non-Clinical

#### **Educational Objectives:**

- Learn how to increase net by including merging a practice merger and a solid marketing plan
- 2. Understand how solid sales skills are a must to maximize your marketing efforts
- 3. Learn how an office budget is not a diet but a MUST for gaining net return harmony

**A**FTERNOON

LECTURE

LOCATION: CHESAPEAKE 5 – LEVEL 2

**Course – L338** 

TOPIC - FACIAL RESURFACING

Laser Technologies for Cosmetic Facial Resurfacing and Intra-Oral Procedures
Supported by GPT Dental



Warren Roberts, DMD

2:30 pm – 5:30 pm AGD Subject Code: 130

CE Units: 3.0L

Dentist

Lab Tech

Intermediate

Clinical

- 1. Understand how lasers can enhance overall soft-tissue management and both extra-oral and intra-oral aesthetic outcomes
- 2. Understand clinical indications and patient selection for laser facial resurfacing
- Understand how facial laser resurfacing integrates with smile design, Botox, and fillers to maximize facial rejuvenation

HANDS-ON WORKSHOP

LECTURE **A**FTERNOON

LOCATION: POTOMAC 1 – LEVEL 2 Course - A302

TOPIC - ACCREDITATION

Fellowship Workshop for Accredited Members

Attendance limited to Accredited Members



Brian LeSage, DDS

2:30 pm - 4:30 pm AGD Subject Code: 130 CE Units: 2.0L

Dentist	Lab Tech	Advanced	Clinical		
Accreditation Recommended					

#### **Educational Objectives:**

- 1. Understand Fellowship protocol
- 2. Examine successful and unsuccessful Fellowship cases

LECTURE

LOCATION: POTOMAC 1 – LEVEL 2 Course - A303

TOPIC - ACCREDITATION

Fellowship Calibration for Fellowship Examiners

Attendance limited to Fellowship Examiners



Brian LeSage, DDS

4:30 pm - 5:30 pm AGD Subject Code: 130 CE Units: 1.0L

Dentist	Lab Tech	Advanced	Clinical

Fellowship Examiners must attend this calibration in order to maintain examiner status.

#### **Educational Objectives:**

- 1. Inform, analyze and calibrate Fellowship Examiners to current standards
- 2. Evaluate and test Fellowship Examiners
- 3. Review the evolution of the Accreditation criteria and learn to objectively utilize this criteria in the examination process

HANDS-ON WORKSHOP Afternoon

LOCATION: CHESAPEAKE 6 - LEVEL 2

COURSE - WL360

TOPIC - TEMPORIZATION

Artistic Smile Design: Facial Changes Through Temporization

Attendance limited to 30

Supported by DMG America



Elliot Mechanic, DDS, BSc

2:30 pm - 5:30 pm AGD Subject Code: 780 CE Units - 3.0P

Repeated Friday, 9:15 am - 12:15 pm · WL351

Dental Assistant Foundational

#### **Educational Objectives:**

- 1. Understand the principles of artistic smile design and the role of provisional restoration as a prototype
- 2. Learn smile design alteration through artistic temporization and the modifications necessary to achieve desired facial changes
- 3. Understand impression taking, bite registration, and bite adjustment

#### Afternoon

LOCATION: POTOMAC 3 – LEVEL 2

Course - W361

**TOPIC - COMPOSITES** 

Composite Artistry Workshop

Attendance limited to 50

Supported by Ivoclar Vivadent, Inc.



Ronald Jackson, DDS

2:30 pm - 5:30 pm AGD Subject Code: 255

CE Units: 3.0P

Repeated Friday, 9:15 am - 12:15 pm · W353

Foundational Dentist

- 1. Be able to achieve life-like restorations and cosmetic enhancements with
- 2. Gain a practical understanding of opacity and translucency
- 3. Accomplish finishing and polishing quickly and predictably

HANDS-ON WORKSHOP

LOCATION: POTOMAC 5 - LEVEL 2

Course - W362

TOPIC - COMPOSITES

Accreditation Quality Direct Composite Restorations Attendance limited to 34

Supported by 3M ESPE Dental



John Weston, DDS

2:30 pm - 5:30 pm AGD Subject Code: 254 CE Units: 3.0P

Repeated Friday, 9:15 am - 12:15 pm ·W354

Lab Tech

Foundational

#### **Educational Objectives:**

- 1. Understand how new nano-composite materials help improve anterior
- 2. See how to easily layer anterior composites and incorporate proper smile design into every case
- 3. Learn the secrets to contouring, finishing and polishing for brilliant natural

Afternoon

HANDS-ON WORKSHOP

LOCATION: National Harbor 7 – Level 3 COURSE - WA363

TOPIC - PROVISIONALS

The Art of Exquisite Anterior, Posterior, Single, and Multiple Unit Provisionals

Attendance limited to 50

Supported by Heraeus



Shannon Brinker, CDA, CDD

2:30 pm - 5:30 pm AGD Subject Code: 780

CE Units: 3.0P

Dental Assistants Foundational

#### **Educational Objectives:**

- 1. Learn how to choose the right provisional materials for shade matching
- 2. Learn pre-op impression techniques for easy trimming
- 3. Learn how to replicate missing dentition and restore to proper contour and shape with provisionals

Afternoon

HANDS-ON WORKSHOP

LOCATION: NATIONAL HARBOR 6 - LEVEL 3

Course - W364

TOPIC - OVERDENTURE IMPLANTS

Complete Overdenture Implant Therapy: Treatment Planning and Clinical Techniques – Advanced Fixed

Attendance limited to 50

Supported by Heraeus



Aldo Leopardi, DDS, BDS, MS

2:30 pm - 5:30 pm **AGD Subject Code: 690** 

CE Units - 3.0P

Dentist

Intermediate

#### **Educational Objectives:**

- 1. Understand treatment planning for the overdenture patient
- 2. Understand biomechanical principles in prosthetic design: stress broken vs. riaid desian concepts
- 3. Learn impression techniques, use of appropriate implant prosthetic components, denture tooth selection, and overdenture occlusion

Afternoon

HANDS-ON WORKSHOP

LOCATION: POTOMAC 4 – LEVEL 2

Course - W365

TOPIC - VENEERS

Thin Is In – The No Fear Veneer to Create Predictable, Simple, Artistic, Exquisite, and Naturally Beautiful Smiles Attendance limited to 50

Supported by Cosmedent, Inc.



Lorin Berland, DDS

2:30 pm - 5:30 pm AGD Subject Code: 783

CE Units: 3.0P

Dentist

Foundational

- 1. Learn veneer indications, tooth preparation rationale, and how to analyze and determine what the patient wants/expects for the final result
- 2. Learn how to take accurate impressions and how best to temporize veneer and/or crown preparations followed by proper lab communication
- 3. Learn a simple try-in method to verify fit and color, followed by cementation techniques and how to select which materials to use to ensure marginal integrity, and finally, finishing the process so patients will be thrilled with the end result

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- "BOTOX® and Dermal Fillers for Every Dental Practice: A Two-Day Course," Louis J. Malcmacher, DDS, MAGD
- "What's Hot and What's Getting Hotter," Howard S. Glazer, DDS, FAGD
- "The Occlusal Secrets You Should Have Learned in Kindergarten: Or, How to Take Your Practice to the Next Level," Irwin Becker, DDS

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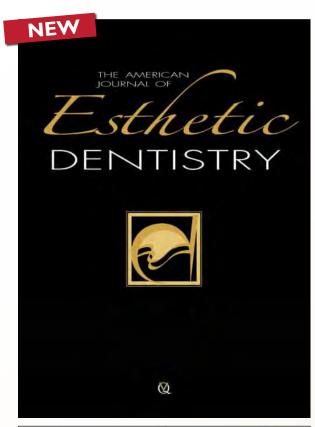


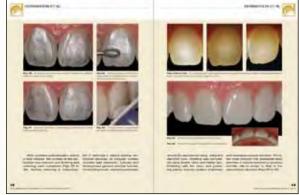
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### MORNING

TOPIC	LOCATION	TIME	COURSE/SPEAKER/PAGE
New Technologies and Trends	Potomac C — Level 2	8:30 am - 11:30 am	Course L410 • Child/Christensen • page 52
Edentulous Patients	National Harbor 2 – Level 3	8:30 am - 4:30pm	Course L411 • Priest • page 52
BOTOX®	National Harbor 3 – Level 3	8:30 am - 11:30 am	Course L412 • Roberts • page 52
Accreditation	National Harbor 12 — Level 3	8:30 am - 11:30 am	Course L413 • Peyton • page 52
Accreditation (Case Type I)	National Harbor 11 – Level 3	8:30 am - 11:30 am	Course L414 • LeSage • page 53
Photography	National Harbor 4 – Level 3	8:30 am - 11:30 am	Course L415 • Spoor • page 53
Practice Development	National Harbor 13 — Level 3	8:30 am - 11:30 am	Course L416 • Bernstein • page 53
Whitening	National Harbor 5 – Level 3	8:30 am - 11:30 am	Course L417 • Brinker • page 53
Hygiene	National Harbor 10 – Level 3	8:30 am - 11:30 am	Course L418 • Wall • page 54
Shade Taking	Potomac 1 – Level 2	8:30 am - 11:30 am	Course L419 • Kahng • page 54
Veneers	Potomac 6 – Level 2	8:30 am - 11:30 am	Course L420 • Hahn • page 54
Composites	Potomac 3 – Level 2	8:30 am - 11:30 am	Course W450 • Sesemann • page 54
Bonding	National Harbor 7 – Level 3	8:30 am - 11:30 am	Course W451 • Willhite • page 55
Veneers	Potomac 4 – Level 2	8:30 am - 11:30 am	Course W452 • Chan • page 55
Composites	Potomac 5 – Level 2	8:30 am - 11:30 am	Course W453 • Parker • page 55
Orthodontics	Potomac 2 – Level 2	8:30 am - 11:30 am	Course W454 • Cortes • page 55

# SPECIAL MEETING OFFER!





#### Editor-in-Chief: Richard J. Simonsen, DDS, MS

The American Journal of Esthetic Dentistry launched last year in the wake of an ever-growing demand by increasingly informed patients for high-quality esthetic dental treatment. Like its sister publication, *The European Journal of Esthetic Dentistry*, it presents clinical articles, beautifully designed and exquisitely produced, that will both educate and inspire readers. A distinguished editorial board has been entrusted with overseeing the quality of the articles and the validity of the techniques presented.

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Stop by the Quintessence booth (#417) to learn more.

# **A**FTERNOON

TOPIC	LOCATION	TIME	COURSE/SPEAKER/PAGE
Edentulous Patients	National Harbor 2 — Level 3	1:30 pm - 4:30 pm (cont.)	Course L411 • Priest • page 52
Treatment Planning	Potomac C — Level 2	1:30 pm - 4:30 pm	Course L425 • Goldstein • page 56
Treatment Planning	National Harbor 10 – Level 3	1:30 pm - 4:30 pm	Course L426 • Brady • page 56
Implants	National Harbor 3 – Level 3	1:30 pm - 4:30 pm	Course L427 • Shanelec • page 56
Sleep Apnea	National Harbor 11 – Level 3	1:30 pm - 4:30 pm	Course L428 • Smith • page 56
Accreditation (Case Type V)	National Harbor 12 — Level 3	1:30 pm - 4:30 pm	Course L429 • Arnold/Milnar • page 57
Accreditation (Case Type IV)	Chesapeake 6 – Level 2	1:30 pm - 4:30 pm	Course W430 • Peyton • page 57
Implants	Potomac 1 – Level 2	1:30 pm - 4:30 pm	Course L431 • Hong • page 57
New Dentist	National Harbor 12 — Level 3	1:30 pm - 4:30 pm	Course L432 • Morgan • page 57
Marketing	National Harbor 13 – Level 3	1:30 pm - 4:30 pm	Course L433 • DiFrisco • page 58
Removable Prosthodontics	Potomac 3 – Level 2	1:30 pm - 4:30 pm	Course W460 • Nosti • page 58
Veneers	National Harbor 6 – Level 3	1:30 pm - 4:30 pm	Course W461 • Hahn • page 58
Bonding	Chesapeake 4 – Level 2	1:30 pm - 4:30 pm	Course W462 • Griffin • page 58

MORNING
LOCATION: POTOMAC C – LEVEL 2

Course - L410



LECTURE

TOPIC - New Technologies and Trends

Controversies in New Technologies and Trends in Dentistry





Paul Child, DMD, CDT Gordon Christensen, DDS, MSD, PhD

8:30 am – 11:30 am AGD Subject Code: 780 CE Units: 3.0L

All Attendees

Intermediate

Clinical

#### **Educational Objectives:**

- 1. Understand the differences between laboratory and chairside fabricated ceramic restorations and the indication for each
- 2. Describe current popular technologies in the profession and how to implement them into practice
- 3. Discuss the various aspects of implant placement and what technologies are mandatory vs. elective
- Compare tried and trusted products and techniques to those claiming to be new and improved

All Day Lecture

LOCATION: National Harbor 2 – Level 3
Course - 1411

TOPIC - EDENTULOUS PATIENTS

Reaching New Heights in Esthetics for Edentulous Patients



George Priest, DMD

8:30 am – 4:30 pm AGD Subject Code: 670 CE Units: 6.0L

Course breaks for lunch 11:30 am to 1:30 pm

Dentist

Lab Tech

Intermediate

Clinical

#### **Educational Objectives:**

- Understand selection criteria for complete dentures, removable, and fixed implant prostheses for edentulous patients
- Prescribe optimal implant numbers and locations for different types of prostheses
- How to use contemporary resins and ceramics for teeth, characterization of artificial gingiva, and incorporate computer guided surgery with virtual prosthesis design and CAD/CAM frameworks

Dr. Priest is a consultant for Biomet 3i and receives an bonorarium from Ivoclar Vivadent.

Morning Lecture

LOCATION: NATIONAL HARBOR 3 - LEVEL 3

**Course - L412** 

TOPIC - BOTOX®

BOTOX® 101 – Introduction to BOTOX in Dentistry: What's the Buzz?



Warren Roberts, DMD

8:30 am – 11:30 am AGD Subject Code: 780 CE Units: 3.0L

Dentist Foundat

Foundational Clinical

#### **Educational Objectives:**

- 1. Understand what BOTOX is and how it works
- 2. Understand the facial expression muscles
- 3. Understand how treating the facial expression muscles can impact smile design

#### Morning

LECTURE

LOCATION: NATIONAL HARBOR 12 – LEVEL 3 COURSE - L413



TOPIC - ACCREDITATION

Accreditation Case Type IV Lecture



James Peyton, DDS

8:30 am – 11:30 am AGD Subject Code: 254 CE Units – 3.0L

Dentist

Intermediate

01: 1

Accreditation Recommende

#### **Educational Objectives:**

- 1. Learn a step-by-step technique to layer a composite restoration
- Acquire tips for practicing techniques on stone models and typodonts that allow the participant to practice the techniques prior to the clinical appointment
- 3. Explain a predictable technique to contour and polish a composite restoration that disappears into the natural tooth

**Disclaimer:** The American Board of Cosmetic Dentistry does not endorse any particular clinical technique or style, nor does it endorse particular products or materials. It is acknowledged that Accreditation success is not dependent on the technique or the materials used, but on the excellence of the final result.

LECTURE Morning

LOCATION: NATIONAL HARBOR 11 - LEVEL 3 Course - L414

TOPIC - ACCREDITATION (CASE TYPE I)

Accreditation Essential Case Type I: All-Ceramic Restorations in the Esthetic Zone



Brian LeSage, DDS 8:30 am - 11:30 am AGD Subject Code: 783 CE Units: 3.0L

Dentist **Foundational** 

#### **Educational Objectives:**

- 1. Learn Case Type I case selection principles
- 2. Explore preparation design, prototypes, soft tissue health, impressions, and delivery of six or more all-ceramic restorations
- 3. Understand how your laboratory may play a bigger factor in your Accreditation journey

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MORNING LOCATION: NATIONAL HARBOR 4 – LEVEL 3



Course - L415

TOPIC - PHOTOGRAPHY

Portrait Photography for Dentists and Laboratory **Technicians** 



Rhys Spoor, DDS 8:30 am - 11:30 am AGD Subject Code: 138 CE Units: 3.0L

Dentist

#### **Educational Objectives:**

- 1. Learn why and how to take portraits for aesthetic dentistry
- 2. Understand how to implement and use a simple studio in your office
- 3. Explore different equipment options to best suit your needs

MORNING

LOCATION: NATIONAL HARBOR 13 – LEVEL 3 Course - L416



TOPIC - PRACTICE DEVELOPMENT

Distinguished Practice Networking



Mickey Bernstein, DDS 8:30 am - 11:30 am AGD Subject Code: 550 CE Units: 3.0L

All Attendees Foundational Non-Clinical

#### Educational Objectives:

- 1. Incorporate more cosmetic dentistry into private practice
- 2. Understand a variety of proven business systems utilized in high-end practices
- 3. Experience verbal and relationship skills utilized by AACD successful practices

Dr. Bernstein is a consultant with Bernstein Dental Consulting.

HANDS-ON WORKSHOP

LOCATION: NATIONAL HARBOR 5 - LEVEL 3 Course - L417

TOPIC - WHITENING

There's No Such Thing as Too White - Live Patient Demonstration



Shannon Brinker, CDA, CDD 8:30 am - 11:30 am AGD Subject Code: 781 CE Units - 3.0L

Dental Assistant Intermediate Clinical

- 1. Learn how to take impressions for home whitening trays
- 2. Learn how to pour and trim a model
- 3. Learn to fabricate whitening travs













Morning

LECTURE

LOCATION: NATIONAL HARBOR 10 – LEVEL 3



Course - L418
Topic - Hygiene

Benchmarks, Barriers, and Breakthroughs: Behind the Scenes Strategies for a Successful Hygiene Department



Rachel Wall, RDH

8:30 am – 11:30 am AGD Subject Code: 557 CE Units: 3.0L

Hygienist

Intermediate

Clinical

#### **Educational Objectives:**

- 1. Obtain benchmarks of a successful hygiene department
- 2. Understand common hygiene success barriers and how to overcome them
- Acquire "take home" tips to implement immediately for increased hygiene profitability

Ms. Wall receives an bonorarium from Philips-Sonicare and Zoom Whitening and other financial or material support from Oxyfresb.

MORNING

LECTURE

LOCATION: POTOMAC 1 – LEVEL 2

**Course - L419** 

TOPIC - SHADE TAKING

Innovations in Shade Taking: Chairside Shade Guide Version III Supported by GC America, Inc.



Luke Kahng, CDT

8:30 am – 11:30 am AGD Subject Code: 782 CE Units: 3.0L

Dentist

Lab Tech

Foundational

Clinical

#### **Educational Objectives:**

- Understand the difference between the Chairside Shade Guide and a traditional shade guide and learn how to effectively use the Chairside Shade Guide
- 2. Understand why to use the ceramic shade tab vs. composite shade tab
- Learn the cosmetic teeth tab categories for youth, middle age, and elderly patients

MORNING

LECTURE

LOCATION: POTOMAC 6 - LEVEL 2

Course - L420

TOPIC - VENEERS

Innovation in Anterior Composites Utilizing a New Pre-Fabricated Veneer System
Supported by Coltene Whaledent



Christian Hahn, DDS

8:30 am – 11:30 am AGD Subject Code: 783 CE Units: 3.0L

Recommended lecture for workshop W461

Dentist

Saturday, 1:30 pm to 4:30 pm

Intermediate

Clinica

#### **Educational Objectives:**

- 1. Understand a new category of pre-fabricated composite based veneers
- Learn the fundamentals of tooth color matching, layering technique, and veneer finishing
- 3. Learn the clinical indications of direct composite veneers

Dr. Habn receives an bonorarium from Coltene Whaledent.

Morning

HANDS-ON WORKSHOP

LOCATION: POTOMAC 3 – LEVEL 2

Course - W450

TOPIC - COMPOSITES

Direct Posterior Composites: Balancing Efficiency and Long-Term Performance

Attendance limited to 50

Supported by Ivoclar Vivadent, Inc.



Michael R. Sesemann, DDS

8:30 am – 11:30 am AGD Subject Code: 255

CE Units: 3.0P

Dentist

Intermediate

Clinical

- 1. To understand proper adhesion protocol and application techniques
- 2. To understand the spectrum of indications for bulk-fill resin composite materials
- 3. To understand proper placement techniques to achieve optimum contacts and anatomy

HANDS-ON WORKSHOP

LOCATION: NATIONAL HARBOR 7 - LEVEL 3 Course - W451

TOPIC - BONDING

Transitional Bonding: A Realistic Experience Treating a Common but Challenging Case Type

Attendance limited to 50

Supported by Heraeus



Corky Willhite, DDS 8:30 am - 11:30 am AGD Subject Code: 254 CE Units: 3.0P

Dentist

Foundational

#### **Educational Objectives:**

- 1. Ability to add length to anterior teeth for transitional and long-term success
- 2. Understand how to handle combination porcelain and composite cases
- 3. Learn a step-by-step technique to quickly rehab teeth with composite transitional bonding

HANDS-ON WORKSHOP

LOCATION: POTOMAC 4 – LEVEL 2

Course - W452

TOPIC - VENEERS The 3 C's of Composite Veneers, Color+Contour+Creativity= Gorgeous Composite Veneers

Attendance limited to 50

Supported by Cosmedent, Inc.



David Chan, DMD 8:30 am - 11:30 am AGD Subject Code: 254 CE Units: 3.0P

Dentist

Foundational

#### **Educational Objectives:**

- 1. Understand how to easily layer composite in anterior veneer cases
- 2. Learn simple creative techniques to emulate natural incisal translucency
- 3. Achieve predictable contouring, finishing and polishing techniques for optimal esthetics

HANDS-ON WORKSHOP

LOCATION: POTOMAC 5 - LEVEL 2

Course - W453

TOPIC - COMPOSITES

What Are the Emerging Options for Bulk Fill Today and Does Technology Play a Role?

Attendance limited to 50

Supported by Kerr Corporation, SDI, and Triodent



Scott Parker, DDS 8:30 am - 11:30 am AGD Subject Code: 255

CE Units: 3.0P

Foundational

#### **Educational Objectives:**

- 1. Understand what is required of materials to be utilized for bulk fill and how to place them correctly
- 2. Learn the mechanisms of bonding systems and how to control sensitivity
- 3. Learn self-etching principles and how they are applied to composite resin

HANDS-ON WORKSHOP

LOCATION: POTOMAC 2 - LEVEL 2

Course - W454

TOPIC - ORTHODONTICS

Enbancing Craniofacial Development Naturally Via Removable Orthodontic DNA Appliance<sup>TM</sup>

Attendance limited to 20

Supported by Appliance Therapy Group



Martha Cortes, DDS 8:30 am - 11:30 am AGD Subject Code: 370 CE Units: 3.0P

Dentist

Foundational

- 1. Understand facial diagnostics using lateral cephalometric and sassouni analysis
- 2. Learn to enhance craniofacial development of teeth, jaws, and face
- 3. Understand the non-surgical treatment of airway, snoring, and obstructive sleep apnea





LECTURE

LOCATION: POTOMAC C - LEVEL 2

Course - L425

TOPIC - TREATMENT PLANNING

Meeting Patient Expectations in a Tough Economy



Ronald Goldstein, DDS

1:30 pm - 4:30 pm AGD Subject Code: 735 CE Units: 3.0L

Dentist

Foundational

Clinical

#### **Educational Objectives:**

- 1. Know when to bond, laminate, or crown
- 2. Have an awareness of both ethical and evidence based treatment options for patients
- 3. Know how to best use the trial smile for more predictable results

Dr. Goldstein is a consultant and involved in clinical research with numerous corporations.

Afternoon

LOCATION: NATIONAL HARBOR 10 - LEVEL 3 **Course - L426** 



TOPIC - TREATMENT PLANNING The Art of Treatment Planning and Case Presentation



Lee Ann Brady, DMD

1:30 pm - 4:30 pm AGD Subject Code: 184 CE Units: 3.0L

Dentist

Lab Tech

**Foundational** 

Clinical

#### **Educational Objectives:**

- 1. Understand the treatment planning system
- 2. Understand the esthetic and functional exam and diagnosis
- 3. Learn how to create a case presentation

Afternoon

LECTURE

LOCATION: National Harbor 3 - Level 3

Course - L427

TOPIC - IMPLANTS

Dental Implant Microsurgery – Implant Rescue



Dennis Shanelec, DDS

1:30 pm - 4:30 pm AGD Subject Code: 704

CE Units: 3.0L

Dentist

Lab Tech

Advanced

#### **Educational Objectives:**

- 1. Learn indications for dental implants and provisionals in maxillary anterior extraction sockets
- 2. Learn how to avoid post-surgical recession around dental implants using preventive grafting
- 3. Understand the differences in soft-tissue grafting around teeth and around dental implants

Afternoon

LOCATION: NATIONAL HARBOR 11 – LEVEL 3

**Course - L428** 

TOPIC - SLEEP APNEA

Snoring is NOT Benign



B. Kent Smith, DDS

1:30 pm - 4:30 pm AGD Subject Code: 160

CE Units: 3.0L

Clinical

- 1. Discover what snoring can mean to your patients
- 2. Find out how your snoring patients can get diagnosed accurately
- 3. Learn various solutions to help your snoring patients

LECTURE **A**fternoon

LOCATION: NATIONAL HARBOR 4 – LEVEL 3 Course - L429



TOPIC - ACCREDITATION (CASE TYPE V)

Case Type V Accreditation Lecture – Elements of Responsible Esthetics





Fred Arnold, III, DMD Frank Milnar, DDS

1:30 pm - 4:30 pm AGD Subject Code: 254 CE Units: 3.0L

Dentist

Foundational

Accreditation Recommended

#### **Educational Objectives:**

- 1. Understand smile design concepts that create natural esthetics
- 2. Discuss and grasp the criteria of Case Type V essentials
- 3. Review material management, anatomical layering, finishing, polishing, and proper surface texture principles

Disclaimer: The American Board of Cosmetic Dentistry does not endorse any particular clinical technique or style, nor does it endorse particular products or materials. It is acknowledged that Accreditation success is not dependent on the technique or the materials used, but on the excellence of the final result.

Dr. Milnar receives an bonorarium from Heraeus and Bisco.

**A**fternoon

HANDS-ON WORKSHOP

LOCATION: CHESAPEAKE 6 – LEVEL 2

Course - W430

TOPIC - ACCREDITATION (CASE TYPE IV)

Class IV Composite Resin Accreditation Workshop Materials supplied by Tokuyama Dental America, Inc.



James Peyton, DDS

1:30 pm - 4:30 pm AGD Subject Code: 557 CE Units - 3.0P

Intermediate

#### **Educational Objectives:**

- 1. Use a "putty matrix" to establish the lingual and incisal edge position
- 2. Learn how to layer the composite resin for a natural, life-like restoration
- 3. Learn to predictably contour and polish a restoration to natural tooth contour

Disclaimer: The American Board of Cosmetic Dentistry does not endorse any particular clinical technique or style, nor does it endorse particular products or materials. It is acknowledged that Accreditation success is not dependent on the technique or the materials used, but on the excellence of the final result.

#### Afternoon

**LECTURE** 

LOCATION: POTOMAC 1 - LEVEL 2

Course - L431

TOPIC - IMPLANTS

Extraction and Immediate Placement in the Maxillary Anterior Region: Biology and Technical Consideration



Alex Hong, DDS, MSD

1:30 pm - 4:30 pm AGD Subject Code: 704 CE Units: 3.0L

Dentist

Intermediate

Clinical

#### **Educational Objectives:**

- 1. Understand post-extraction healing biology and the decision making process in the maxillary anterior region
- 2. Learn how to make proper site preparation into the extraction socket and how to obtain secure primary stability
- 3. Learn how to manage peri-implant defects: intra-socket grafting vs. extra-socket

Afternoon

LECTURE

LOCATION: NATIONAL HARBOR 12 - LEVEL 3

Course - L432

TOPIC - NEW DENTIST

How to Manage a Practice in Growth: The Keys for New **Practice Success** 



Amy Morgan, BA

1:30 pm - 4:30 pm AGD Subject Code: 550 CE Units: 3.0L

All Attendees

Foundational

Non-Clinical

- 1. Learn how to "hit the ground running" and achieve your goals for service, profitability and balance of life
- 2. Recognize the real signs of your financial health and how to use them to inspire growth
- 3. Understand the keys to hiring and developing an outstanding, motivated, selfdirected team and compensating and rewarding them fairly











LECTURE

LOCATION: NATIONAL HARBOR 13 – LEVEL 3 COURSE - L433



TOPIC - MARKETING

The No B.S. Course on Accountable Marketing for Your Dental Practice



Michael DiFrisco

1:30 pm – 4:30 pm AGD Subject Code: 552 CE Units – 3.0L

All Attendees

Intermediate

Non-Clinical

#### **Educational Objectives:**

- Learn a proven formula you can use to set and meet growth objectives with your marketing dollars to make your spending more accountable
- Learn critical questions to ask local ad or media salespeople before you trust them with your money
- 3. Learn secrets to integrating multiple channels including social media to ensure your advertising message has a chance of cutting through the clutter

A ETERNIOON

#### HANDS-ON WORKSHOP

LOCATION: POTOMAC 3 – LEVEL 2

Course - W460

TOPIC - REMOVABLE PROSTHODONTICS

**Esthetic Smile Design for Dentures** 

Attendance limited to 50

Supported by Ivoclar Vivadent, Inc.



John Nosti, DMD

1:30 pm - 4:30 pm AGD Subject Code: 670

CE Units: 3.0P

Dentist

Lab Tech

Intermediate

Clinical

#### **Educational Objectives:**

- Use the smile design kit components to facilitate communication for proper positioning and selection of anterior teeth using patient specific criteria
- Experience hands-on positioning and characterization of the maxillary anterior denture teeth
- 3. Define the various occlusal scheme options and their application to dentures, natural teeth and implant restorations

Afternoon

HANDS-ON WORKSHOP

LOCATION: NATIONAL HARBOR 6 – LEVEL 3

Course - W461

TOPIC - VENEERS

Creating Direct Anterior Composites Utilizing a New Pre-Fabricated Veneer System

Attendance limited to 24

Supported by Coltene Whaledent



Christian Hahn, DDS

1:30 pm – 4:30 pm AGD Subject Code: 254

CE Units: 3.0P

Recommended lecture · L420 · Saturday, 8:30 am - 11:30 am

Dentist

Foundational

Clinical

#### **Educational Objectives:**

- 1. Experience complete reconstruction of the anterior region using a tooth model
- 2. Individualize the shape and texture of your composite veneer restoration
- 3. Complete your tooth preparation with final finishing

Afternoon

#### HANDS-ON WORKSHOP

LOCATION: CHESAPEAKE 4 – LEVEL 2

**Course - W462** 

TOPIC - BONDING

Let's Stick Together...Simplifying Restoration Choice, Bonding, and Cementation

Attendance limited to 50

Supported by Bisco Dental Products, Garrison Dental Solutions, and Heraeus



Jack Griffin, DMD

1:30 pm – 4:30 pm AGD Subject Code: 254

CE Units: 3.0P

Dentist

Foundational

Clinical

- Understand materials and techniques for simplified, sensitivity free indirect bonding and cementation of newer materials like lithium disilicate and
- 2. Learn to create a stable, long-term dental infrastructure by placing esthetic posts, dentin replacement, and dentin sealing for better bonds and less pain
- 3. Learn efficient posterior direct composite placement preparation, bonding, matrix selection, and bulk fill



Attendance extremely limited.

Learn more at www.aacd.com/unplugged

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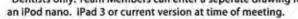
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\*Dentists only, Team Members can enter a seperate drawing for





#### Fred Arnold, III. DMD

earned his DMD degree from the University of Kentucky in 1984. He is an Accredited Fellow Member of the AACD. He is the owner of the Cosmetic Dentistry Center of Lexington located in Lexington, KY.

#### Betsy Bakeman, DDS

earned her DDS degree in 1983 from the University of Michigan. Betsy is an Accredited Fellow Member of the AACD. She is the owner of Elizabeth M. Bakeman, DDS, The Art of Dentistry, located in Grand Rapids, MI.

#### Nasser Barghi, DDS

earned his DDS degree in 1967 from the University of Tehran. He is currently a professor and head of the Division of Esthetic Dentistry at the University of Texas Health Sciences Center at San Antonio, in San Antonio, TX.

#### Jovce Bassett. DDS

earned her DDS degree in 1983 from Ohio State University. Joyce is an Accredited Member of AACD. She maintains a private practice located in Scottsdale, AZ.

#### Michael Bellerino, CDT

earned his laboratory technician certificate in 1979 from Louisiana State University School of Dentistry. Michael is an Accredited member of AACD. He is the owner of Trinident Dental Lab located in Metairie, LA.

#### Lorin Berland, DDS

earned his DDS degree in 1981 from Loyola University School of Dentistry. He maintains a private practice located in Dallas, TX.

#### Diane Bernstein

became a registered radiology technologist in 1974 from the Baptist Hospital School of Radiology Technology. Diane is a Partner and Coach in Bernstein Consulting.

#### Mickey Bernstein, DDS

earned his DDS degree in 1975 from the University of Tennessee. Mickey is an Accredited Member of the AACD. He practices at Germantown Dental group and is a consultant with Bernstein Dental Consulting located in Germantown, TN.

#### William Blatchford, DDS

earned his DDS degree in 1970 from Loyola University of Chicago. He is president and coach at Blatchford Solutions located in Bend, OR.

#### Lee Ann Brady, DMD

earned her DMD degree in 1988 from the University of Florida. She is the owner of Lee Ann Brady, LLC, located in Phoenix, AZ.

#### Shannon Brinker, CDA, CDD

earned her Certified Dental Assistant degree in 2008. She is the owner of Contemporary Product Solutions.

#### David Chan, DMD

earned his DMD degree in 1989 from Oregon Health Sciences University. He maintains a fulltime practice focused on cosmetic and comprehensive dentistry located in Vancouver, WA.

#### Paul Child. DMD. CDT

earned his DMD degree in 2005 from Case School of Medicine and his certified dental technician certificate in 2008 from LSU School of Dentistry. He is CEO of the CR Foundation located in Provo,

#### Gordon Christensen, DDS, MSD, PhD

earned his DDS degree in 1960 from USC, his MSD degree from the University of Washington, and his PhD from the University of Colorado. He is the owner/director of Practical Clinical Courses located in Provo, UT.

#### Christian Coachman, DDS, CDT

earned his DDS degree in 2002 from Dentistry University of Saõ Paulo, Brazil and received his laboratory technician certificate in 1995 through dental technology specialization training. He is the owner and a partner of Well Clinic Dental office located in Saõ Paulo, Brazil. He is a consultant for Ivoclar Vivadent, Inc.

#### Martha Cortes, DDS

earned her DDS degree in 1985 from the University of New York at Buffalo School of Dental Medicine. She maintains a private practice in New York, NY.

#### John Cranham, DDS

earned his DDS degree in 1988 from the Medical College of Virginia. He maintains a private practice located in Chesapeake, VA.

#### Lee Culp, CDT

is the Chief Technology Officer for Dental Technologies Inc. (DT) and Director of the Institute for Oral Art and Design.

#### Peter Dawson, DDS

earned his DDS degree from Emory University. He is founder, partner, and director of The Dawson Academy located in St. Petersburg, FL.

#### Michael DiFrisco

has more than 20 years experience in marketing. He is the founder of How-to-Branding.com and developer of BrandXcellence DIY Brand Strategy Workshop.

#### Scott Finlay, DDS

earned his DDS degree in 1986 from the University of Maryland, Baltimore College of Dental Surgery. Scott is an Accredited Fellow Member of the AACD. He is the owner of Scott Finlay, DDS & Associates, PA located in Arnold, MD.

#### James Fondriest, DDS

earned his DDS in 1981 from the University of Illinois. He maintains a private practice located in Lake Forest, IL.

## EDUCATOR BIOGRAPHIES

#### Karen Galley

is the president of Patient News Publishing located in Niagara Falls, NY.

#### David Garber, DDS

earned his DMD degree in 1981 from the University of Pennsylvania. He is a partner at Goldstein, Garber, & Salama located in Atlanta, GA.

#### Ronald Goldstein, DDS

earned his DDS degree in 1957 from Emery University School of Dentistry. He is a partner at Goldstein, Garber, & Salama located in Atlanta, GA.

#### Jack Griffin, DMD

is an Accredited Member of the AACD. He maintains a private practice located in Eureka, MO.

#### Christian Hahn, DDS

earned his DDS degree in 1998 from the University of Southern California School of Dentistry. Christian is an Accredited Member of the AACD. He is the owner of his practice located in Prospect, KY.

#### Mikako Havashi, DDS, PhD

earned her DDS degree in 1987 from Osaka University School of Dentistry. She is an Associate Professor at Osaka University Graduate School of Dentistry located in Suita, Japan.

#### Paul Homoly, DDS

earned his DDS degree in 1975 from the University of Illinois College of Dentistry. Paul is the president of Homoly Communications Institute located in Charlotte, NC.

#### Alex Hong, DDS, MSD

earned his DDS degree in 1996 from Yonsei University College of Dentistry and his MSD degree in 1999 from the Graduate School of Yonsei University. He maintains a private practice located in Seoul, Korea.

#### Brian Hufford, CPA

earned his Bachelor of Science degree in 1974 from Indiana University. He is the owner of Hufford Financial Advisors, LLC, located in Indianapolis, IN.

#### Ronald Jackson, DDS

earned his DDS degree in 1972 from West Virginia University School of Dentistry. Dr. Jackson is an Accredited Fellow Member of the AACD. He is an associate dentist and lecturer for Jackson Professional Services located in Middleburg, VA.

#### Ken Jones, CDT

maintains his certification in crown and bridge as well as ceramics from the National Board of Certification. He is currently a technician at Micro-Dental Laboratories located in Dublin, CA.

## EDUCATOR BIOGRAPHIES

#### Luke Kahng, CDT

is a certified dental technician. He is the owner of LSK121 Oral Prosthetics located in Naperville, IL.

#### John Kanca, III, DMD

earned his DMD degree in 1978 from the University of Connecticut. Dr. Kanca is an Accredited Fellow Member of the AACD. He is a consultant for Apex Dental Materials and maintains a private practice in Lake Zurich, IL.

#### Jason Kim, CDT

is a certified dental technician. He is the founder and president of Jason J. Ki Dental Aesthetics located in New York, NY.

#### Michael Koczarski. DDS

earned his DDS degree in 1989 from the University of Washington. Michael is an Accredited Member of the AACD. He maintains a full-time practice outside Seattle, WA.

#### Danièle Larose, DMD

earned her DMD degree in 1997 from the University of Montreal. She maintains a private practice located in Montreal, Canada.

#### John Leite, PhD

earned his PhD degree in 1979 from Virginia Tech. He is the owner of Cordova Psychological Associates, P.L.C. located in Cordova, TN.

#### Aldo Leopardi, DDS, BDS, MS

earned his DDS degree in 1985 from the University of Detroit, his BDS degree in 1993 from the University of Adelaide, South Australia, and his MS degree in 1997 from the University of North Carolina at Chapel Hill. He maintains his prosthodontics practice located in Greenwood Village, CO.

#### Jav Lerner, DDS

earned his DDS degree in 1982 from Columbia University. He is a partner at Lerner & Lemongello Dentistry located in Palm Beach Gardens, FL.

#### Brian LeSage, DDS

earned his DDS degree in 1983 from the University of Maryland. Brian is an Accredited Fellow Member of the AACD. He is the owner of Beverly Hills Institute of Dental Esthetics, located in Beverly Hills, CA.

#### Stephanie Lodding, RDH

earned her associates degree in Dental Hygiene in 1992 from MATC Madison. She is the owner of Now to Wow, LLC located in Elgin, IL.

#### Edward Lowe, DMD

earned his DMD degree in 1986 from the University of British Columbia's Faculty of Dentistry. Ed is an Accredited Member of the AACD. He maintains a private practice located in Vancouver, BC.

#### Brett Magnuson, DMD

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#### Mike Malone, DDS

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#### Robert Margeas, DDS

earned his DDS degree in 1986 from the University of Iowa. He is a practicing member of the Iowa Dental Group located in Des Moines, IA.

#### Elliot Mechanic, DDS, BSc

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earned his BDS degree in 1976 from the University of Otago, New Zealand. He is the owner of Anglesea Clinic Dental Care located in Hamilton, New Zealand.

#### Frank Milnar, DDS

earned his DDS degree in 1976 from the University of Minnesota. Frank is an Accredited Member of the AACD. He is the owner of Killian and Milnar located in St. Paul, MN.

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earned his DDS degree in 1973 from the University of Detroit Dental School. He maintains a private practice in Beverly Hills, MI.

#### Morihiro Miyamae, PhD

earned his PhD degree in 1988 from Asahi University. He is the owner of Senri Perio Implant Center located in Toyonaka, Osaka, Japan.

#### Michael Miyasaki, DDS

earned his DDS degree in 1987 from the University of Southern California. He is VP of International Operations for LVI Global located in Las Vegas, NV.

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earned his DMD degree in 1980 from Oregon Health Sciences University. He is Chief Dental Officer with Dental Resource Systems located in Ft. Lauderdale, FL.

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#### Daniel Nathanson, DDS

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#### John Nosti, DMD

earned his DMD degree in 1998 from the University of Medicine and Dentistry of New Jersey. He is the owner of Advanced Cosmetic and General Dentistry located in Mays Landing, NJ.

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earned his DDS degree in 1983 from the University of Maryland and is an Accredited Fellow Member of the AACD. He is the owner of a private practice located in Waldorf, MD.

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earned his DDS degree in 1977 from the University of Maryland. Nils is an Accredited Fellow Member of the AACD. He is the owner of a private practice located in Frederick, MD.

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earned his DDS degree in 1996 from Loma Linda University School of Dentistry. He maintains a private practice located in Redmond, WA.

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earned his DMD degree in 1999 from Temple University and is an Accredited Member of the AACD. He is the co-owner of Ritter and Ramsey General and Cosmetic Dentistry located in Jupiter, FL.

#### Nelson Rego. CDT

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#### J. A. Reynolds, DDS

earned his DDS degree in 1981 from the University of Tennessee. JA is an Accredited Member of the AACD. He is the owner of Franklin Smiles located in Franklin, TN.

#### Robert Ritter, DMD

earned his DMD degree in 1994 from the Medical University of South Carolina College of Dental Medicine in Charleston, SC. He is a partner of Ritter and Ramsey General and Cosmetic Dentistry located in Jupiter, FL.

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is an Accredited Member of the AACD. He is the owner of CMR Dental Lab located in Idaho Falls, ID.

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earned his DMD degree in 1977 from the University of British Columbia. He is a dentist, lecturer, and trainer at the Pacific Training Institute for Facial Aesthetics located in Coal Harbour, Vancouver, BC, Canada.

#### **Ernan Roman**

is the president of Ernan Roman Direct Marketing located in Douglas Manor, NY.

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earned his DDS degree in 1969 from UCLA. He is the owner and director of Microsurgery Training Institute located in Santa Barbara, CA.

#### B. Kent Smith, DDS

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#### **Javnie Smith**

is the founder and CEO of Smart Advantage, Inc. located in Fort Lauderdale, FL.

#### Rhvs Spoor, DDS

earned his DDS degree in 1983 from the University of Washington. Dr. Spoor is an Accredited Member of the AACD.

#### Ryan Swain, DMD

earned his DMD degree in 2002 from the University of Florida College of Dentistry. He is CEO and Clinical Director of Six Month Smiles, Inc. located in Scottsville, NY.

#### **Tim Twigg**

earned his Bachelor of Science degree in 1972 from the University of Oregon. He is the president and owner of Bent Ericksen & Associates located in Eugene, OR.

#### Eric Van Dooren, DDS

earned his BDS degree in 1982 from the Katholieke Universiteit Leuven (Belgium). He maintains a private practice focused on periodontics, fixed prosthodontics, and implants in Antwerp, Belgium.

#### Rachel Wall, RDH, BS

earned her RDH degree in 1991 from the University of North Carolina Charlotte and her Bachelor of Science degree in 1996. She is the owner of Inspired Hygiene, Inc. located in Charlotte, NC.

EDUCATOR BIOGRAPHIES

#### Marilvn Ward, DDS

earned her DDS degree in 1984 from the UTHSC at SA Dental School. She maintains a private practice located in Houston, TX.

#### Dennis Wells, DDS

earned his DDS degree in 1983 from the University of Tennessee. Dennis is an Accredited Member of the AACD. He is the owner of the Nashville Center for Aesthetic Dentistry located in Brentwood, TN.

#### John Weston, DDS

earned his DDS degree in 1989 from the University of Oklahoma. John is an Accredited Fellow Member of the AACD. He is the owner of Scripps Center for Dental Care located in La Jolla, CA.

#### Corky Willhite, DDS

became an Accredited Fellow Member of the AACD in 1997. He is an Assistant Clinical Professor in the Department of Prosthodontics at LSU School of Dentistry and maintains a private practice located in Metairie, LA.

#### Rita Zamora

earned her Bachelor's degree at the University of Colorado. She is a consultant at Rita Zamora

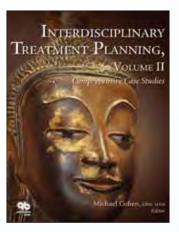


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# NEW BOOKS FROM QUINTESSENCE!



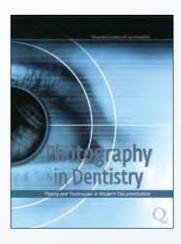
#### Interdisciplinary Treatment Planning, *Volume II:* Comprehensive Case Studies

#### Edited by Michael Cohen

Volume I of *Interdisciplinary Treatment Planning* paved the way to a higher level of proficiency in case planning by introducing and illustrating essential principles employed by master clinicians in their quest for predictability and excellence. This second volume takes readers to the next important step: learning by repetition through the presentation of additional cases treated by master clinicians from every specialty. Each is introduced by the clinician, who provides the rationale for choosing the particular case, a suggested

focus in treatment plan design, key elements to consider when planning the case, and what the reader can expect to learn from the process. The case presentations follow the format established in the first volume: Diagnostic findings and pretreatment images are presented first to allow the reader to develop a treatment plan, then the master clinician's proposed treatment plan and account of actual treatment provided are detailed, accompanied by treatment and posttreatment images. Continuing the innovative educational approach of the best-selling first volume, this book provides the opportunity to learn through the experience of developing comprehensive treatment plans under the guidance of master clinicians.

536 pp; 1,226 color illus; ISBN 978-0-86715-501-3 (B5013); **US \$378** 



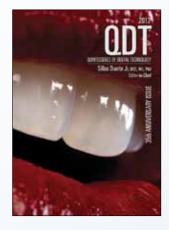
#### Dental Photography: Theory and Techniques in Modern Documentation

## Pasquale Loiacono and Luca Pascoletti

Whether they are used for patient communication, consultation with a laboratory or colleague, diagnosis, clinical or legal records, or scientific presentation or publication, images are a much more powerful means of communication in the field of dentistry than the spoken or written word. However, dental photography is lacking set standards that would allow the continuity and reproducibility essential to clinical and scientific documentation. To address this need, this book presents guidelines for

photographic documentation that will enable practitioners to produce images that faithfully convey clinical data. Precise instructions, including the positions of the patient, assistant, and practitioner; camera settings and flash positions; aiming and focal points; and the types and positions of required accessories are detailed in text and images, and an example of the desired final image is provided.

336 pp; 847 color illus; ISBN 978-88-7492-169-0 (B9516); **US \$160** 



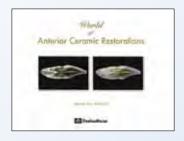
#### Quintessence of Dental Technology 2012 35th Anniversary Issue!

Editor: Sillas Duarte, Jr

The 35th anniversary issue of QDT is an impressive compilation of original articles by some of the masters in esthetic dentistry on the newest concepts, laboratory techniques, and materials for restorative dentists and dental technicians. Ultraconservative esthetic treatment and nature-inspired restorations are a main focus of this year's issue, which also includes special articles on digital smile design as a tool for treatment planning and the perioprosthetic connection in treating an ankylosed central incisor. This beautifully produced 35th

anniversary issue will not only educate but will also inspire readers to excellence.

200 pp (approx); 850 color illus (approx); ISBN 978-0-86715-562-4 (J0623); **US \$118** 



#### World of Anterior Ceramic Restorations

#### Yeojoon Koh

This beautifully designed and visually stunning clinical atlas offers myriad clinical situations in which anterior ceramic restorations can be used to correct esthetic problems. Each section presents one case that focuses on a distinct set of esthetic and dental con-

ditions that necessitate restoration, such as fracture, crowding, rotation, asymmetry, discoloration, contour, caries, or implant considerations, among others. The case presentation begins with views of the definitive esthetic result alongside a succinct, multilingual (English, German, Japanese, and Korean) description of the initial conditions and the procedure used, and ends with the clinical images illustrating the procedure, step-by-step. With its inviting presentation and its emphasis on the visual component, this book is intended as a communication tool between the dentist, the ceramist, and the patient: It functions as a guide to various approaches for the dentist, a tool for understanding tooth shape and conditions for the ceramist, and a preview of the esthetic result for the patient. Because communication and cooperation between these three parties are essential for a successful esthetic outcome, this book is an indispensable resource for any esthetic dentist.

216 pp; 614 color illus; ISBN 978-89-5741-207-7 (BC997); **US \$120** 

Stop by the Quintessence booth (#417) to learn more.



## NEW FOR 2012! 15 MORE REASONS TO VISIT THE EXHIBIT HALL

# Member Pearls—Continuing Education Nuggets of Knowledge to Make You a Better Practitioner

Don't miss the new "Member Pearls" micro-lectures located adjacent to the Operatory of the Future in the exhibit hall, Thursday, Friday, and Saturday. These quick-bite, 45-minute educational segments are ideal for capturing pearls of wisdom from AACD members with unique perspectives and approaches on cosmetic dentistry topics from gummy smiles to CAD/CAM technology. PLUS, you'll earn one CE credit for each micro-lecture you attend. See below for a complete schedule of subjects and speakers, and be sure to take a load off while making your way through the exhibit hall and take in a pearl or two.





#### Exhibit Hall CE Schedule | Location: Exhibit Hall C, D, E

Thursday, May 3		
Title		
Taking Your Practice to the Laser Level		
CAD/CAM & Cone Beam Integration		
Zero Sensitivity Bleaching	Marty Zase, DMD	1:30 pm – 2:15 pm
Single Centrals I Have Known	C. Lee Wyant, DDS	2:30 pm – 3:15 pm
Gummy Smiles You Won't Believe	Paul Jacobs, DDS	3:30 pm – 4:15 pm
Provisionals for Minimal Preparations	Susan Hollar, DDS	4:30 pm – 5:15 pm
Apple and the AACD Dentist	Mark Whitefield, DDS	5:30 pm – 6:15 pm
Friday, May 4		
Title	Speaker	Time
Practice Success – utilizing the "On Track" Business Intelligence System .	Patterson Dental	11:30 am – 12:15 pm
Digital Restoration Solutions	Ed Suh, DDS	12:30 pm – 1:15 pm
Rescuing Incompletely Seated Crowns on Implant Abutments	Dennis Hartlieb, DDS	1:30 pm – 2:15 pm
Multidisciplinary Treatment Plans in the Adult Patient – Step-by-Step and Rationale	Farhan Durrani, BDS	2:30 pm – 3:15 pm
Anterior Aesthetics: Space Management: A Multi-disciplined Approach	John Calamia, DDS	3:30 pm – 4:15 pm
Restorative Design 2012	Jeff Lineberry, DDS	4:30 pm – 5:15 pm
Synergizing Function with Beauty in Esthetic "High Risk" Patients	Alisger Tunkiwala, BDA	5:30 pm – 6:15 pm
Saturday, May 5		
Title	Speaker	Time
The Artist Within: How to Create Exception Looking Provisionals	- Jay Lerner, DDS	11:30 am - 1:15 pm
CAD CAM Technology Can Change Your Practice		
Getting and Giving More Than You Expected		
Pearls: The Top 10 List of What I Didn't Learn in Dental School		
8 Profit Care Driven® Management Activators to "Trigger" NOW		

## WHAT'S NEW IN DENTAL TECHNOLOGY?

#### It's in the Exhibit Hall

Aside from learning new skills and techniques at this year's conference, you'll also want to learn about the latest in dental technology. That's why you'll want to make a visit to the exhibit hall one of your top priorities! This year's exhibit hall is your one-stop shop for great deals on supplies, new technologies, and even ways to give back to the AACD Charitable Foundation.

New this year to the exhibit hall is an educational theater, "Member Pearls," where several AACD Members will present white papers on selected dental topics. Stop by and learn something new!

Want to see the future of dentistry? Visit the Operatory of the Future, which will have two full operatories featuring the latest in innovations and dentistry supplied by Henry Schein, Patterson Dental and Midmark Corporation.

For the latest in dental products, check out AACD Product Premiere, presented by Dentalcompare. Also, look in your conference tote bag for a coupon book you can use to nab the best deals on supplies for your practice.

Giving back has never been so easy—all you need is a winning bid! The AACD Charitable Foundation will host the silent auction in the exhibit hall, giving you an opportunity to take home a great gift to remember DC—and help survivors of domestic violence! An iPad 2 is among this year's big ticket items! Bid early and often to support the foundation!





## Exhibit Hall Schedule

Location: Exhibit Hall C, D, E

Thursday, May 3
-----------------

Exhibit Hall hours	.11:00 am - 7:00 pm
AACDCF Silent Auction hours	.11:00 am - 7:00 pm
Exhibit Hall lunch	.12:00 pm - 2:30 pm
Exhibit Hall Social	5:30 pm - 7:00 pm

#### Friday, May 4

Exhibit Hall hours	. 11:00 am - 7:00 pm
AACDCF Silent Auction hours	11:00 am - 7:00 pm
Exhibit Hall lunch	12:00 pm - 2:30 pm
Exhibit Hall Social	5:30 pm - 7:00 pm

#### Saturday, May 5

Exhibit Hall hours	11:00 am - 6:00 pm
AACDCF Silent Auction hours	11:00 am - 1:00 pm
Exhibit Hall lunch	11:00 am - 1:30 pm
AACDCF Silent Auction pick-up	4:00 pm - 6:00 pm
Exhibit Hall Social	4:30 pm - 6:00 pm



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design.	MI Varnish™ with RECALDENT™ (CPP-ACP) - Buy 2 MI Varnish™ Packages, Get 1 \$25 Best Buy, Target	*Mixing and matching different products is	
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editing—or NEW public relations/marketing writing and design—project of \$500.00 (five	Temp Cartridges + 6 Venus White Pro Patient Kits, Receive a Kindle Fire FREE! (Call customer	- Initial SEO Optimization (\$1000 value)	
hundred dollars) or more on Friday and take \$150.00 (one hundred and fifty dollars) off the	service at 800-431-1785 for redemption information)	- Copy-written content by the Roadside Copywriting Team (\$1000 value)	
fee. Not applicable to previously scheduled	Campaign # 1000803846	SDI (North America), Inc	
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Demandforce 823	25% off your first case (up to 3 units)	Shofu Dental Corporation	
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Dental Arts Laboratories, Inc223	FREE smile design diagnostic white wax.	Kit and receive a FREE SuperSnap Rainbow Kit	
Receive a Free Great White Z Ceramic/Zirconia Finishing Kit with your first Zeno FC zirconia case	Kuwata Pan Dent Laboratory 614	Six Month Smiles602	
with DAL! Stop by our booth to learn more about	New customers visiting the booth on Friday will receive a coupon for a complementary	\$300 off any Two Day Hands On Course	
Zeno FC zirconia restorations and to pick up a voucher to include with your first case!	diagnostic wax up.	SNAP Imaging Systems 547	
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The exhibit hall in Washington, DC, will be hopping with activity, new product introductions, and the latest in tools, materials, and services to support your business.

The hall also showcases AACD benefits partners (those organizations that provide some of your member benefits) as well as promotional partners that help us get the word out about AACD to other dental professionals.

Please stop by and thank these vendors for their efforts on behalf of the Academy to add value to your membership:

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- HDiQ Dental, Booth #118

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- NewBeauty Magazine, Booth #935
- The Dental Advisor, Booth #738



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Kuraray America, Inc.

**Pulpdent Corporation** 

SDI North America, Inc.

**COMPOSITES** 

3M ESPE Dental Products

Bisco Dental Products

Coltene

Cosmedent

Henry Schein

IDEA - Interdisciplinary Dental Education Academy

Ivoclar Vivadent, Inc.

Kerr Corporation

Kuraray America, Inc.

Micerium S.P.A. / Synca Direct

**Pulpdent Corporation** 

SDI North America, Inc.

Septodont

Shofu Dental Corp

Tokuyama Dental America, Inc.

Ultradent Products, Inc.

**COMPUTER IMAGING** 

Patterson Dental

Re-Creations Dental Studios, Inc.

**SNAP Cosmetic Simulation Software** 

**COMPUTER SOFTWARE** 

BioHorizons

Demandforce

Quintessence Publishing Co, Inc.

Smile Reminder

**SNAP Cosmetic Simulation Software** 

Tekscan, Inc.

CONTINUING EDUCATION

Academy of General Dentistry

Chesapeake Dental Education Center

**CURING LIGHTS** 

Henry Schein

SDI North America, Inc.

SurgiTel / General Scientific Corp

Ultradent Products, Inc.

**DENTAL LABORATORY** 

**Appliance Therapy Group** 

Aurum Ceramic Dental Laboratories

Bay View Dental Lab

BonaDent Dental Laboratories

**Burbank Dental Laboratory** 

da Vinci Dental Studios

Dental Arts Laboratories, Inc.

**DSG Americus** 

Evolve Dental Technologies, Inc.

e Dental Laboratories Inc.

Gold Dust Dental Laboratory

Invisalign

**Keating Dental Arts** 

Knight Dental Group

Kuwata Pan Dent Laboratory

LK Dental Studio

Michaelangelo Dental Studios

MicroDental Laboratories

Nu-Life Long Island

Protech Dental Studio

Re-Creations Dental Studios, Inc.

Six Month Smiles

Valley Dental Arts

YES! Dental Laboratory, Inc.

**DERMAL FILLERS** 

Pacific Training Institute-Botox

**DIAGNOSTICS** 

**Appliance Therapy Group** 

DIGITAL RADIOGRAPHY

Carestream Dental / Kodak Dental Systems

Patterson Dental Supply, Inc.

**DIGITAL PHOTOGRAPHY** 

Chesapeake Dental Education Center

DIRECT MAIL

Postcard Mania

**EDUCATION/TRAINING** 

American Academy of Implant Dentistry

BioHorizons

**Blatchford Solutions** 

DentalXP

Dental GPS

District of Columbia Dental Society

Gold Dust Dental Lab

HDiQ Dental

Hiossen

IDEA - Interdisciplinary Dental Education

Academy

LK Dental Studio

Misch Implant Institute

Pacific Training Institute - Botox

Quintessence Publishing Co, Inc.

Six Month Smiles

Tel-A-Patient

The Dawson Academy

The Dental Advisor

FINANCIAL SERVICES

Bank of America Practice Solutions

**Springstone Patient Financing** 

PNC Bank

**HANDPIECES** 

Brasseler USA

Ellman International

**HEALTH BANKING** 

PNC Bank

**HYGIENE PRODUCTS** 

DMG America

**IMPLANTS** 

American Academy of Implant Dentistry

**BioHorizons** 

Biomet 3i

Dental USA

Hiossen

IDEA - Interdisciplinary Dental Education

Academy

LK Dental Studio

Nobel Biocare

YES! Dental Laboratory, Inc.

**IMPRESSION MATERIALS** 

3M ESPE Dental Products

Clinician's Choice Dental Products, Inc.

**DENTSPLY International** 

DMG America

Evolve Dental Technologies, Inc.

GC America, Inc.

Heraeus

Kerr Corporation

Kettenbach LP

INFECTION CONTROL

**Garrison Dental Solutions** 

Hu-Friedy

**INSTRUMENTS** 

Benco Dental

**Dental Savings Club** 

Dental USA

Ellman International

**Garrison Dental Solutions** 

Hiossen

Hu-Friedy

**Isolite Systems** 

Misch Implant Institute

Triodent Corporation

Zoll-Dental

**INSURANCE** 

Professional Protector Plan

INTERNET MARKETING

Demandforce

**Dental Marketers** 

eDoctors/Dentalfind

Golden Proportions Marketing

Medical Justice

My Social Practice

Now Media Group

OrangeSoda

Page 1 Solutions

**ProSites** 

Roadside Multimedia, Inc.

Rosemont Media

Yodle

LABORATORY INSTRUMENTS

Invisalign

Panadent

RGP, Inc.

Six Month Smiles

**LASERS** 

AMD Lasers, a DENTSPLY International

Company

Den-Mat Holdings

**GPT** Dental

**Great Lakes Prosthodontics** 

Henry Schein

Ivoclar Vivadent, Inc.

**LIGHTS** 

Designs for Vision, Inc.

Isolite Systems

Orascoptic

PeriOptix, Inc.

Rose Micro Solutions

Sky Factory

SurgiTel / General Scientific Corp

Ultralight Optics

Velscope - LED Dental, Inc.

**LOUPES** 

Brasseler USA

Designs for Vision, Inc.

LOUPES (cont.)

High Q Dental

Orascoptic

PeriOptix, Inc.

Rose Micro Solutions

SurgiTel / General Scientific Corp

**MALPRACTICE INSURANCE** 

Medical Protective

**MARKETING** 

Postcard Mania

**MICROSCOPES** 

Global Surgical Corp

Leica Microsystems

Rose Micro Solutions

**OCCLUSION** 

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Kettenbach LP Tekscan, Inc.

Whip Mix Corporation

OFFICE SUPPLIES/DESIGN

Design Group MD

Nadia International, Inc.

RGP, Inc.

**OPTICAL AIDS** 

PeriOptix, Inc.

**ORAL CANCER SCREENING** 

Velscope - LED Dental, Inc.

**ORTHODONTICS** 

Appliance Therapy Group

Dental USA

GC America, Inc.

**Great Lakes Prosthodontics** 

Invisalign

Six Month Smiles

OTHER - ALGINATE ALTERNATIVES

Kettenbach LP

OTHER - ART

Sky Factory

OTHER - BONE REGENERATION

Osteogenics Biomedical

OTHER - COSMETIC IMAGING

**SOFTWARE** 

Dental GPS

Other - CARIES CONTROL

CariFree

OTHER - DENTAL DISTRIBUTOR

Benco Dental

OTHER - DISCS, MODELS

Komet USA

OTHER - CAMBRA PROGRAM

CariFree

OTHER - CRYSTAL TIP

Crystal Tip & Liquid Smile

OTHER - E.MAX

Nobel Biocare USA

OTHER - ERGONOMIC SEATING

RGP, Inc.

OTHER – LEGAL RISK DETERRENCE

Medical Justice

OTHER - LIQUID SMILE

Crystal Tip & Liquid Smile

OTHER - ONLINE DENTAL

**EDUCATION** 

DentalXP HDiQ Dental

OTHER - PATIENT ENGAGEMENT

TeleVox

OTHER - pH ELEVATED PRODUCTS

CariFree

OTHER - PREVENTATIVE

DMG America

Oragenics

OTHER - RADIOSURGICAL

**EOUIPMENT** 

Ellman International

OTHER - SECTIONAL MATRIX

**SYSTEM** 

Triodent Corporation

OTHER - SKIN CARE

HydraFacial MD - Edge Systems Corp

OTHER - SOCIAL MEDIA

My Social Practice

OTHER – TEMPORARY CROWN & BRIDGE

**DMG** America

OTHER - TEMPORARY MATERIALS & ACCESSORIES

Clinician's Choice Dental Products, Inc.

OTHER - VIRTUAL WINDOWS/ SKYLIGHTS

Sky Factory

OTHER: WRITING & EDITING

Créme della Créme Copywriting & Communication

OTHER – XYLITOL

CariFree

PATIENT EDUCATION

Biomet 3i

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MJD Patient Communications / TOPDOCS. com

Now Media Group, Inc.

Patient News Publishing

**Prosites** 

**SNAP Cosmetic Simulation Software** 

PATIENT FINANCING

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American HealthCare Lending

PERIDONTAL INSTRUMENTS

Hu-Friedy

**PHOTOGRAPHY** 

Dental GPS

Pacific Training Institute - Botox

PhotoMed International

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**POLISHERS** 

Brasseler USA

ContacEZ, the Ultimate Proximal Contact

Solution

Komet USA

Whip Mix Corporation

**POLISHING SYSTEMS** 

Clinician's Choice Dental Products, Inc.

ContacEZ, the Ultimate Proximal Contact

Solution

Cosmedent

Micerium S.P.A. / Synca Direct

**PORCELAINS** 

Shofu Dental Corp

Vident, a VITA Company

PORTABLE LED LIGHT

Designs for Vision, Inc.

PeriOptix, Inc

VELscope - LED Dental, Inc.

**POSTS** 

Coltene

Komet USA

PRACTICE MANAGEMENT

**Blatchford Solutions** 

Carestream Dental / Kodak Dental Systems

**Dental Marketers** 

Medical Justice

Page 1 Solutions

Smile Reminder

Tel-A-Patient

PRACTICE MARKETING

Ads Next

da Vinci Dental Studios

Dear Doctor, Inc.

**Dental Marketers** 

Demandforce

Golden Proportions Marketing

Lips, Inc.

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Medical Justice

PRACTICE MARKETING (cont.)

MJD Patient Communications / TOPDOCS.

com

OrangeSoda

Patient News Publishing

Page 1 Solutions

Postcard Mania

Prosites

Roadside Multimedia, Inc.

Smile Reminder

**SNAP Cosmetic Simulation Software** 

Tel-A-Patient

TeleVox

PRINTING SERVICES

Postcard Mania

PROFESSIONAL MANAGEMENT

**Blatchford Solutions** 

Dental Marketers

Paragon Management Associates, Inc.

PROMOTIONAL PRODUCT

Lips, Inc.

PROSTHODONTIC AIDS

ContacEZ, the Ultimate Proximal Contact

Solution

**Great Lakes Prosthodontics** 

**PUBLICATIONS** 

Créme della Créme Copywriting &

Communication

Dear Doctor, Inc.

Dental Tribune America

NewBeauty Magazine

Quintessence Publishing Co, Inc.

The Dental Advisor

The Ladder

**PUBLISHER** 

Patient News

**RESINS** 

Micerium S.P.A. / Synca Direct

Pulpdent Corporation

#### **RESTORATIVE MATERIALS**

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**BioHorizons** 

Biomet 3i

**Garrison Dental Solutions** 

GC America, Inc.

Heraeus

Hu-Friedy

Micerium S.P.A. / Synca Direct

Nobel Biocare

**Pulpdent Corporation** 

Septodont

Triodent Corporation

Ultradent Products, Inc.

#### **SHADE GUIDES**

The Ladder

Vident, a VITA Company

#### **SPECIALTY PRODUCTS**

Appliance Therapy Group

The Ladder

#### **SUPPLY**

Patterson Dental Supply, Inc.

#### TEETH

Vident, a VITA Company

#### **VENEERS**

Coltene

da Vinci Dental Studios

IDEA - Interdisciplinary Dental Education Academy

LK Dental Studio

**Triodent Corporation** 

YES! Dental Laboratory, Inc.

#### **WEBSITES**

Ads Next

Dear Doctor, Inc.

DentalXP

eDoctors/Dentalfind

**Golden Proportions Marketing** 

MJD Patient Communications / TOPDOCS.

con

Now Media Group, Inc.

Page 1 Solutions

**Prosites** 

Roadside Multimedia, Inc.

Rosemont Media

TeleVox

#### WHITENING

Dental GPS

Evolve Dental Technologies, Inc.

Heraeus

Ultradent Products, Inc.

#### X-RAY EQUIPMENT

Benco Dental

Carestream Dental / Kodak Dental Systems

#### **ZIRCONIA**

YES! Dental Laboratory, Inc.









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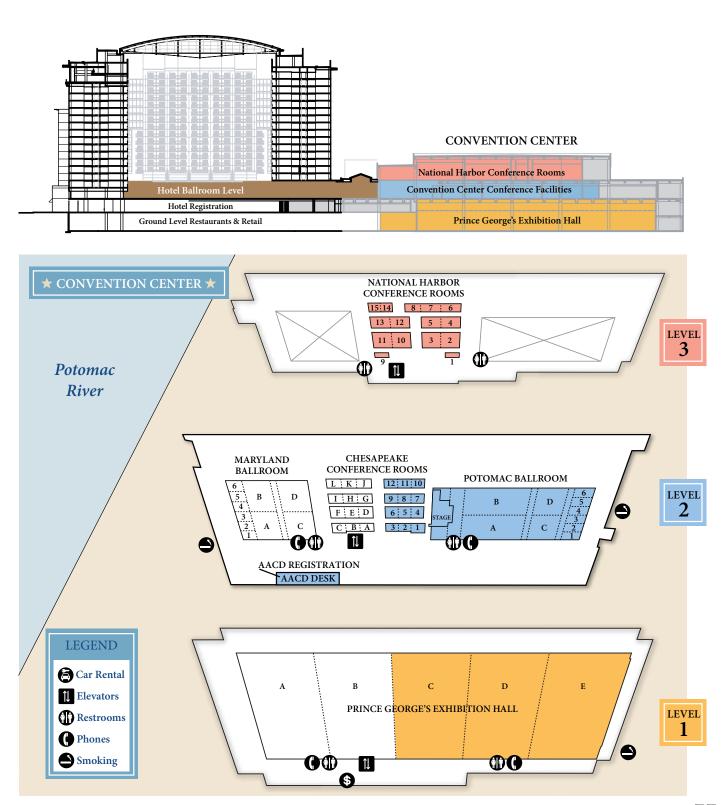


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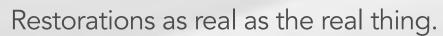
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